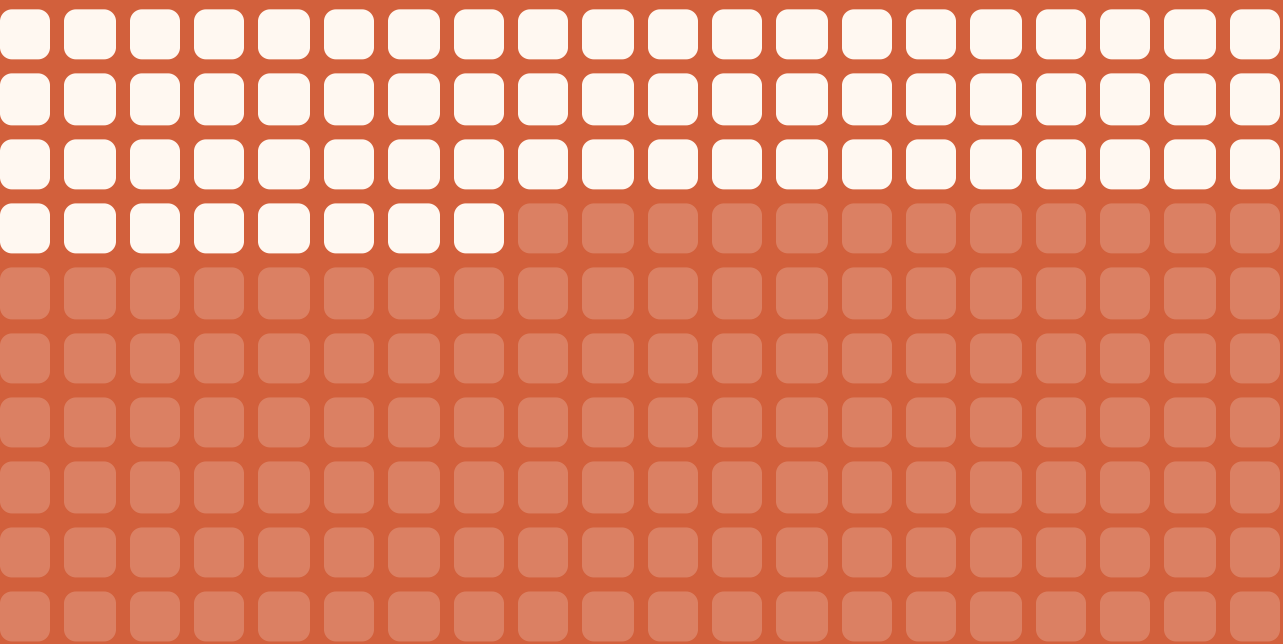


New study • October 2026

1 in 3 of the biggest company websites in India and the UAE may be hard for AI to read.

We checked 200 of them, the kind of sites buyers now ask ChatGPT about before they ever call.



Each square is one company. Highlighted: hard for AI to read.

The good news

96%

say ChatGPT is welcome to read their website.

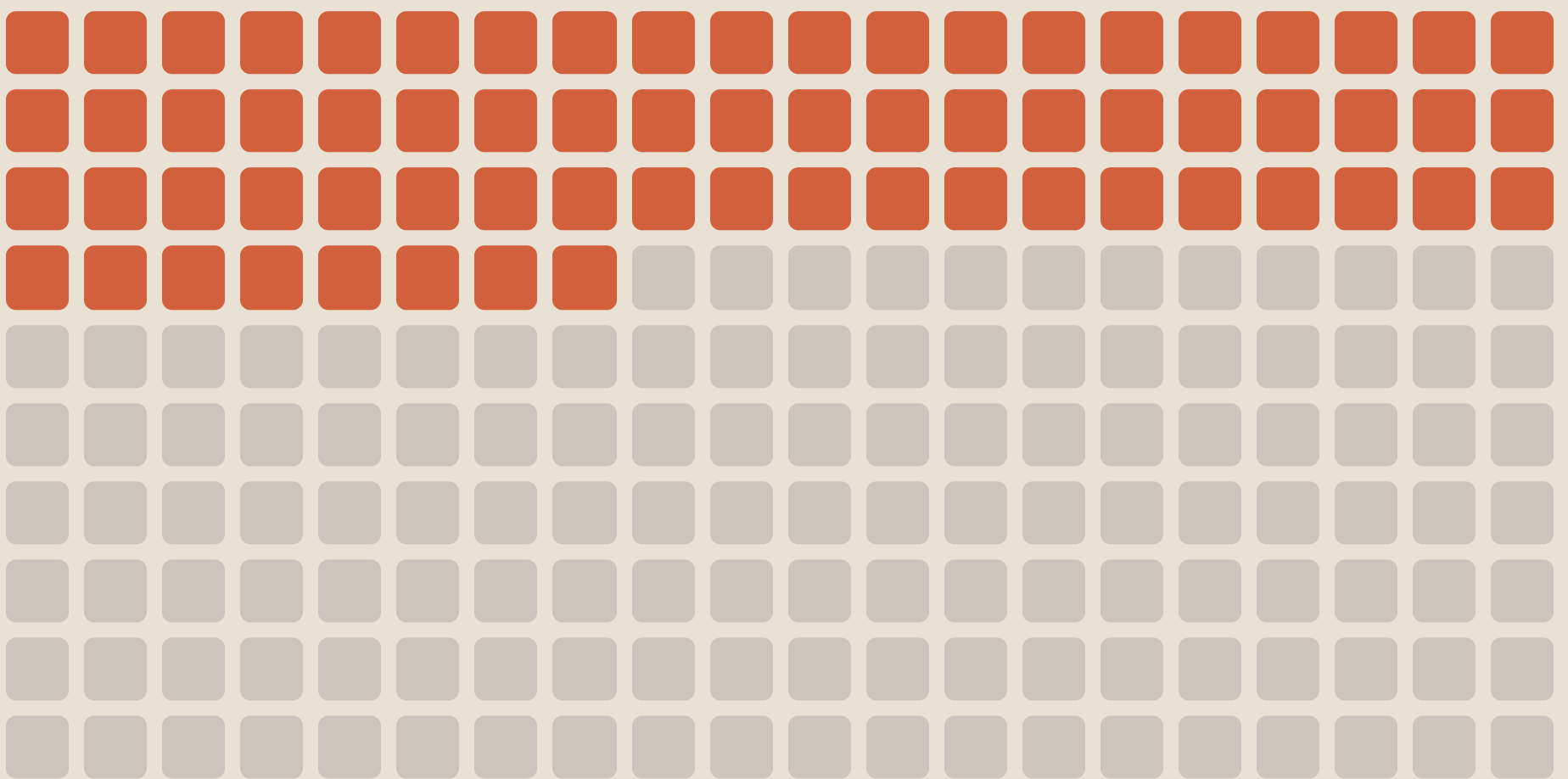
Every website has a small instruction file for bots. Only 7 of the 171 we could read tell ChatGPT's bot to stay away, and not one of India's top 100 listed companies that we could check blocks AI search.

164 say welcome

Of 171 instruction files we could read

7 say stay away

**But 68 of the 200
turned our AI-style visit
away, or showed it an
almost empty page.**



■ Hard for AI to read (68) ■ Opened normally (132)

Two reasons, and neither is a decision anyone made.



Security that blocks every bot

Firewalls built to stop bad bots often stop the good ones too. 56 sites refused our visit.



Pages that only load in a browser

Some sites build the page with code that AI readers don't run, so they see a near-blank page. 15 sites were like this.

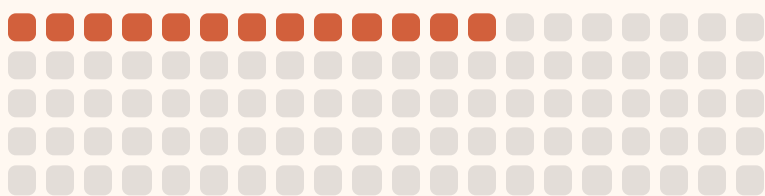
Our test came from our own network, not OpenAI's. Some refusals may be protection against fake bots.

UAE websites turn bots away almost twice as often.

13

in India

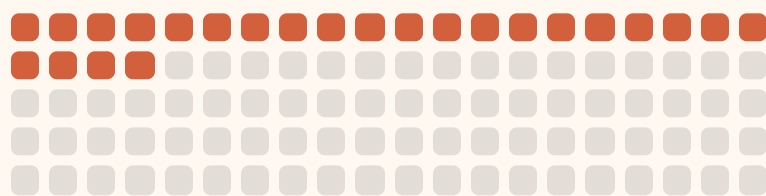
of the top 100 listed companies
blocked our visit outright



24

in the UAE

of 100 of the largest companies
blocked our visit outright



India is also ahead on new AI-friendly files: 19 of its top 100 publish one, against 9 in the UAE.

If AI can't read your site, it answers with what others say about you.

Three questions to ask your web team this week:

- 1 Do we let AI search tools read our site, and did someone decide that on purpose?
 - 2 Does our firewall treat ChatGPT and Google's AI like attackers?
 - 3 If you switch off scripts, does our home page still say who we are?
-

Free to use

See where your own site stands.

Check any website in a few seconds

seamwire.com/tools/ai-crawler-checker

Read the full study and get the data

seamwire.com/research

Data collected 21 October 2026 from India's top 100 listed companies (NIFTY 100) and 100 of the largest companies in the UAE. Free to use with credit.