

finecortex

from concept to **reality.**

finecortex

Full service software development agency with a **strong UX/UI approach**.



Create



Evolve



Transform



Improve

We assist companies in developing **cutting-edge design & software solutions**, managing the entire product life-cycle from concept to market release. Complex issues can often be solved in a **straightforward** way, and here is where we **add value** the most: bringing an **intelligent analysis** to each project to find the best solution to the challenges ahead.



OUR TEAM. OUR ASSET.



The team is our best asset and the core of the company. We pride ourselves on being a **human-driven organization**, with a structure that's built around small, scalable, and multidisciplinary teams. Our team is formed by **skilled professionals** who bring a wealth of experience and expertise to each project.

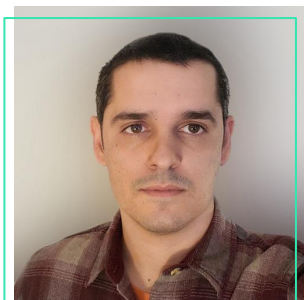
Meet the founders.



LIAM PATTON
CEO



MANUEL FLORENSA
CIO



PEDRO TORRES
CPO



ANTONIO LÓPEZ
CTO

PROVEN MARKET QUALITY

Our projects are being used in **58 leading restaurant brands in USA** and **8 major telco operators around the world**.



Software design & development

- End-to-end software solutions
- Use of latest technologies
- Attention to detail
- Best practices
- Longevity in mind.



UX/UI design

- humanistic approach
- understanding user needs
- simplifying communication
- aesthetically pleasing and easy-to-use UI designs.



Product ownership

- Control the development process of the product
- managing user story description
- Prioritization and backlog



Branding

- Analyzing your product and target market.
- Branding strategy.
- Recognizable brand identities.
- Providing communication guidelines.



Consulting

- Product targeting.
- UX/UI design.
- Technology stack.
- Branding.

SERVED INDUSTRIES



Latest projects.

Internet of Things (IoT)

Telecom

Healthtech

Insurtech

Sports

Background knowledge.

Industry 4.0

eSports

Video Games industry

Advergaming

EXAMPLES OF SUCCESS

MAVOCO CSP

CONNECTIVITY MANAGEMENT PLATFORM

Mavoco CSP Portal is a platform built to **manage connectivity** to Mobile Network Operators (MNO) and Mobile Network Virtual Operators (MNVO).

We design the **UX & UI** for this portal as well as implement the **frontend**, connecting all the APIs and services necessary for the product to work. To this purpose we created a **graphic design system** called **Siena**. It is currently being deployed in a broad spectrum of telecom companies around the world.



Want to know more about this project?

www.finecortex.com/csp

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EXAMPLES OF SUCCESS

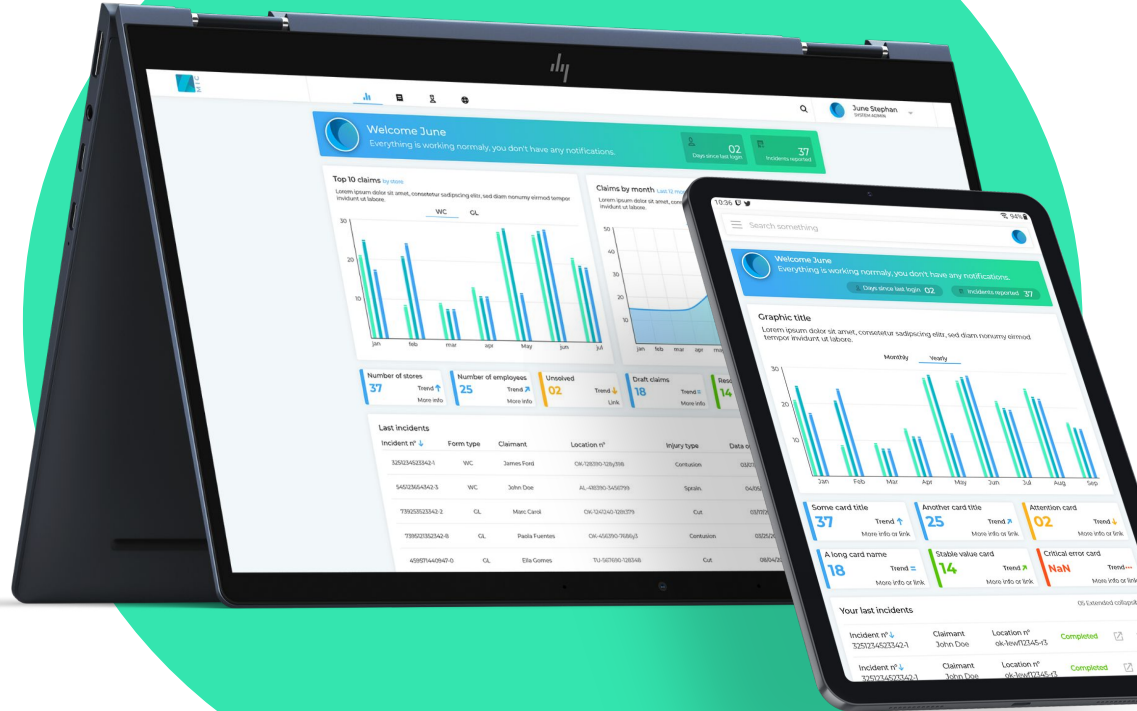
Mobotory ML Intake



CLAIM MANAGER APP

Mobotory Input claim (ML Intake) is a multiplatform software aiming to **capture incidents on the spot** with a high degree of **accuracy** and **send the data instantaneously** to the insurance company and the AI predictive core.

The application is currently being used in hundreds of Oklahoma and Oregon self insured groups, as well as in multiple Thrive restaurant group locations, amongst others.



Want to know more about this project?

www.finecortex.com/ml-intake

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EXAMPLES OF SUCCESS

simHERO

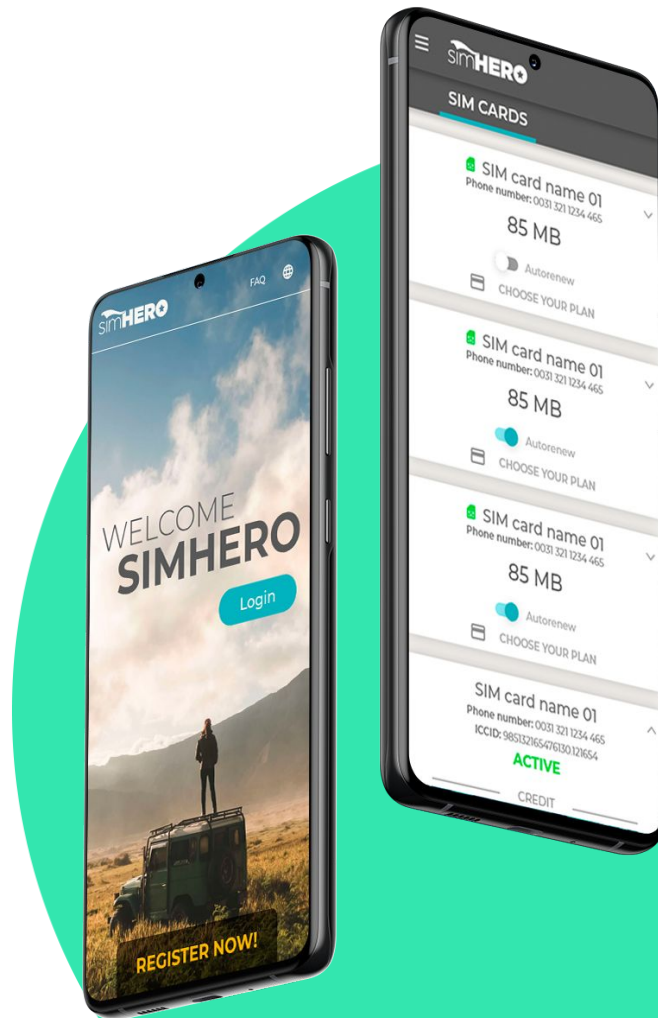
DEVICE CONNECTIVITY MANAGER

SimHero, a Freeway product, provides **worldwide IoT connectivity** for consumer electronics and devices such as logistics and POS terminals. We designed and implemented their first application, ensuring compatibility with all devices and creating a **strong UX** for users to manage their SIM cards autonomously.

Additionally, we repositioned SimHero's **branding** and provided packaging and landing page design for Freeway.

Want to know more about this project?

www.finecortex.com/simhero



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TESTIMONIALS

CSP PORTAL & SIENA

"We are very happy we found Finecortex. In the projects we have done together, they have the ability to **understand our ideas** and create a user interface and experience which captures the **essence of the value** we want to bring to the market.

They combined this with very, **very strong technical skills and flawless implementation**".

ANTON CABRESPINA

Co-founder and COO, IoT cloud platform.
Mavoco AG, Austria.



ML INTAKE

"The Finecortex team designed and developed our new **UX and graphics interface**, as well as the front-end and back-end with **speed and efficiency equal to none**. Our Claims Intake product is now deployed in Restaurant chains and is leading the risk management industry. Our **partnership** with Finecortex engineering has resulted in a **leading-edge integrated system**. The communication between Barcelona and Los Angeles has been superb! We continue working with them in other projects".

JON STEVENSON

CEO, Mobotory Technologies Inc.
Santa Monica, USA.



SIMHERO

"I had the great pleasure to work with **an excellent team** of motivated people who not only executed the project in time but also brought in their **input and ideas** to increase the overall result of our SIM Management portal!".

JOSEPH SCHREINER

Head of Sales, Freeway AG, Austria.



WHY CHOOSE US



Highly skilled professionals·

Dedicated team·

Strong UX/UI design·

Cutting-edge technology·

Human-driven·

Identifying the pains·


Offering fitting solutions·


Need a solution? We've got you covered.

BOOK A MEETING WITH US.



LIAM PATTON
CEO

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 [Book a meeting.](#)

 www.finecortex.com



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