

# YUMEDA studio

COMPANY PRESENTATION

# VISION

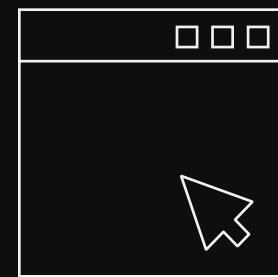
SHAPING SOCIETY THROUGH CREATIONS  
THAT FOLLOW OUR PASSION FOR CREATIVITY,  
DATA AND EXCELLENCE

# MAIN SERVICES

HOW WE BOOST OUR CLIENTS VISION



**DIGITAL BRAND EXPERIENCE  
& DESIGN SPRINT**



**UX / UI DESIGN &  
DEVELOPMENT SPRINT**



**DIGITAL MARKETING  
SPRINT**

# INDUSTRIES WE WORK WITH

SUPPORTING POWERFUL INDUSTRIES WITH MEANINGFUL INNOVATION



WELLNESS AND LIFE SCIENCE



BANKING, VENTURE CAPITAL AND PRIVATE EQUITY

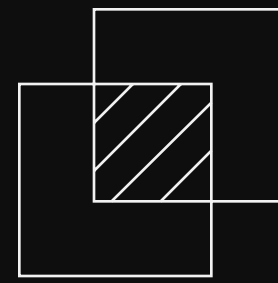


# OUR VALUES

HOW WE BOOST OUR CLIENTS VISION



**EXCELLENCE**



**TRANSPARENCY**



**TRUST**

# MEET OUR TEAM



**NILS FRANKE**  
Strategy & Digital Marketing

**Education:** B.Sc. Economics ,  
M.Sc. Business Administration  
**Project Experience:** 3 years+



**FELIX ANSTÄDT**  
Strategy & Project Managemt

**Education:** B.Sc. Business Administration  
**Project Experience:** 5 years+



**LUKAS ANSTÄDT**  
Strategy & Branding

**Education:** B.Sc. Psychology  
**Project Experience:** 5 years+



**BERIVAN CEYHAN**  
Human Resources

**Education:** B.A English Literature/History,  
M.A East European History  
**Project Experience:** 1 years+



**VERONIKA SABUROVE**  
Digital Marketing

**Education:** B.A. Business Administration  
**Project Experience:** 2 years+



**CAROL LOIOLA**  
Web & UI/UX Design

**Education:** B.A. Design & Multimedia,  
UX/UI Course  
**Project Experience:** 3 years+



**SEMA SIRTLAN**  
Branding & Design

**Education:** B.A. Industrial Product Design  
**Project Experience:** 2 years+



**MILAGROS BALDONI**  
Web & UI/UX Design

**Education:** B.A. Advertising,  
M.A. Creative Art Direction, UX/UI Diploma  
**Project Experience:** 4 years+



**DANIELE PISTELLI**  
Performance Marketing

**Education:** Marketing Academy  
**Project Experience:** 2 years+



**PILAR ZAMORA**  
Web & UI/UX Design

**Education:** B.Sc & M.Sc. Marketing,  
Diploma UX Design  
**Project Experience:** 3 years+



**MARISA ESPINHEIRA**  
Branding & Design

**Education:** B.A. Design & Multimedia, M.A.  
Communication Design  
**Project Experience:** 1 years+



**CHILALA NSANZYA**  
Web & UI/UX Design

**Education:** B.A Information Design ,  
M.S Human Machine UX Design  
**Project Experience:** 8 years+



**GYÖRGY HUBER**  
Performance Marketing

**Education:** M.Sc Marketing & Finance  
**Project Experience:** 2 years+



**KEVIN NGUYEN**  
Web Development

**Education:** B.Sc. Media Informatics  
**Project Experience:** 3 years+



**CRISTINA BALTA**  
Motion Graphics

**Education:** B.A. Graphic and Interaction Design  
**Project Experience:** 5 years+



**YEHEZKIEL SUTEDJO**  
Web & UI/UX Design

**Education:** B.A Economics  
**Project Experience:** 1 years+



# CUSTOMER VOICES



**DOMINIC KELLER**  
Online Marketing Manager, VR Bank SWW

*"Yumeda kept with every deadline we discussed. There was not much time for the project, and it was even shortened by christmas holiday. We were more then impressed by the work of yumeda!"*



**BERNHARD GÜNTHER**  
Managing Director, CEO Smart Care

*"The team of yumeda shares my "entrepreneurial spirit" and completes the assigned tasks through creative and at the same time analytical work on the highest level. Communication is always fast and uncomplicated."*



**VINCENT ZIMMER**  
Managing Director, ICME Group

*"For us as a risk financed young healthtech company, a fast scaling is of crucial importance. The yumeda team was able to support us with creative solutions that were implemented quickly and reliably."*



**MARA STEINBRENNER**  
Project Lead, neosfer GmbH

*"We were happy to find a vendor who has high expectations on their own work, works agile and is within our budget. They always go the extra mile to make us satisfied, and they are open to feedback."*

# CONTACTS

WE WOULD LIKE TO HEAR FROM YOU



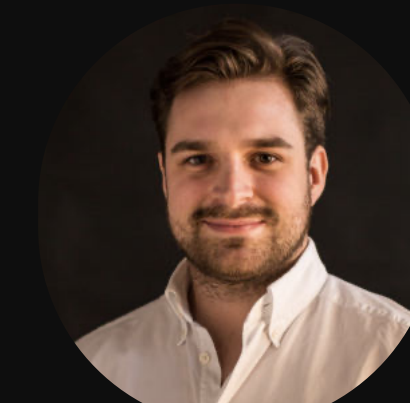
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# YUMEDA studio

LET'S BUILD THE NEXT BIG THING TOGETHER