



We have the freedom to practice innovation





Capital Power Multimedia Ltd is a leading multimedia company dedicated to providing innovative solutions in the media and entertainment industry.

Established in 2019, our company has been at the forefront of creating captivating multimedia content that engages audiences across various platforms.



#### **CREATIVITY**

We foster a culture of creativity and innovation, constantly pushing boundaries to deliver unique and engaging multimedia solutions.

### **QUALITY**

We uphold the highest standards of quality in all our projects, ensuring that every deliverable meets or exceeds client expectations.

#### **CUSTOMER SATISFACTION**

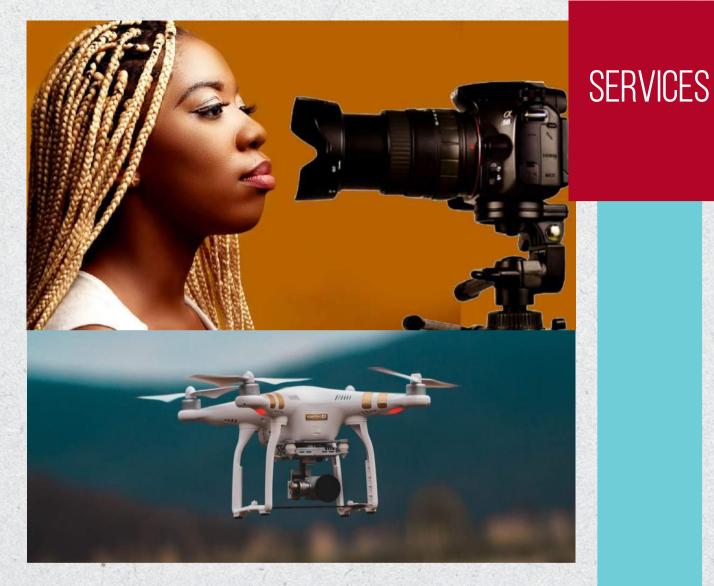
Our clients are at the heart of everything we do. We are committed to providing exceptional service and building long-lasting relationships based on trust and mutual success.



At Capital Power Multimedia Ltd, we envision becoming a global leader in the multimedia industry, known for our creativity, professionalism, and commitment to excellence.

We aim to expand our reach and continue setting new standards in multimedia content creation and digital innovation.





### **LIVE STREAMING SERVICES**

Whether it's a conference, webinar, concert, or product launch, we have the expertise to make your event shine online. Reach a wider audience and engage in real-time with our seamless live streaming solutions.

### **DRONE**

From real estate photography to event coverage and surveying, our skilled drone pilots deliver stunning footage from above. We also offer sales and maintenance of drones.

## **SERVICES**





#### WEB DESIGN AND DEVELOPMENT

We design and develop visually stunning websites that are user-friendly, responsive, and tailored to meet the unique needs of our clients.

#### **DIGITAL MARKETING**

Our digital marketing services help businesses reach their target audience effectively through strategic campaigns, social media management, and search engine optimization.

### **GRAPHICS DESIGN**

we offer a wide range of creative solutions to bring your vision to life. Our team of talented graphic designers is dedicated to providing high-quality designs that are tailored to meet your specific needs.

### **DOCUMENTARY PRODUCTION**

we specialize in creating compelling and impactful documentaries that tell powerful stories and captivate audiences.

### **DIGITAL CONTENT CREATION**

We specialize in creating high-quality digital content including videos, animations, and interactive media that resonate with audiences.

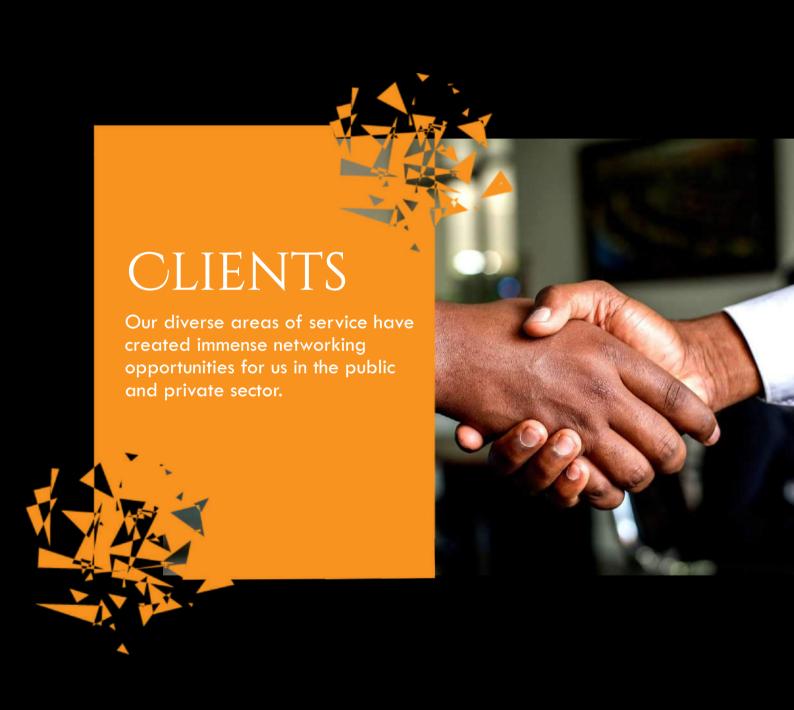
### **SERVICES**

### **PRINTING**

Our printing and branding services offer top-notch quality and creativity to make your brand stand out.

From business cards to banners, we've got you covered.





## CLIENTS WE WORKED FOR:



Production of six documentaries for Danish Refugee council on integrated protection and livelihood activities that addresses issues facing Idolescent girls in Northeast Nigeria



Production of video learning contents for Glory Field International Academy Abuja



Production of Cordaid Documentary addressing Oil Spill and cleanup in Niger Delta



Production of Environmental Documentary on waste management for WASTE AFRICA and Coca-cola Foundation



Production of CS-SUNN Success Story Documentary and Training of Staff on the use of Video for Advocacy and content generation



### Kano Gold Durbar 2020 - Gold West Africa



### Gombe State NEWMAP

Covid-19 senitization animation in african native languages for









Mennonite Economic Development Associates



United Nations REDD Program & Cross River State Government



### UN Women, UNICEF, European Union, Search for Common Ground



United Nations Industrial Development Organization & Nigeria Educational and Research Development Council



Yasmin El-Rufai Foundation, Kaduna State



Jatco Network International



Show of Force USA & Rotary International



African Field EpidemiologyNetwork



### British Council & Micro-Development Consulting Ltd



### **CGTN** Africa



Office of the Senior Special Assistant to the President on MDGs, Conditional Grants Scheme Unit, State House, Abuja



daytes Convernment House



Benue State Government House

Next ier Advisory, Abuja

### Explore the World, USA



### Australia High Commission Direct Ad Grant



National Orientation Agency, Abuja-Nigeria



Plan International and Kukar Center

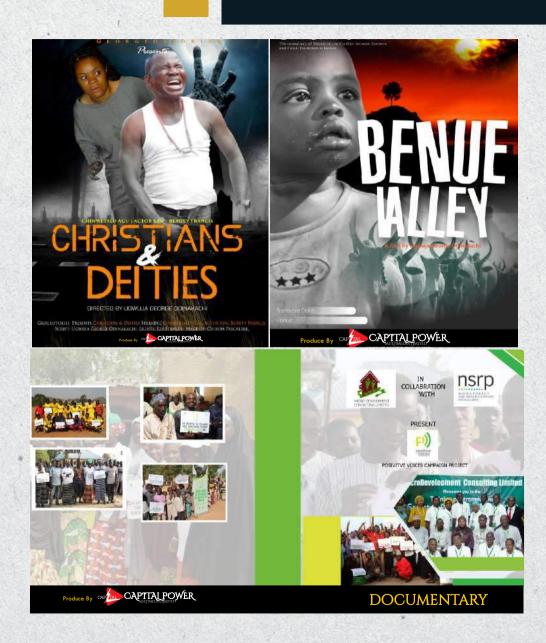


Loyola Jesuit College

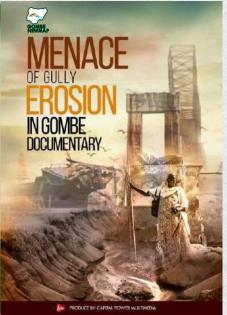


Office of the Senior Special Assistant to the President on MDGs & United Nations System in Nigeria & Center for law and Socio-Economic Development

# COMPLETED PROJECTS

























### UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION (UNIDO)

IN COLLABORATION WITH

NIGERIAN EDUCATIONAL RESEARCH AND DEVELOPMENT COUNCIL (NERDC)

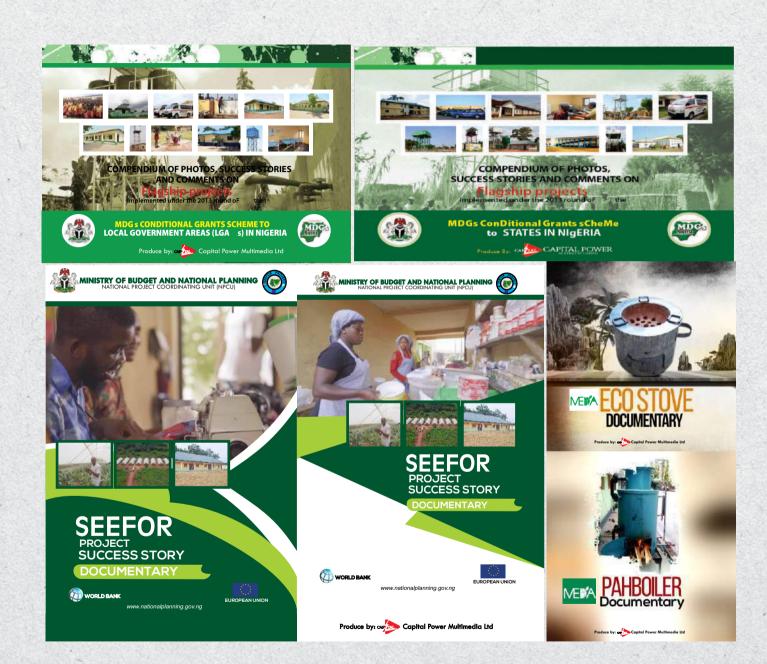
PRESENTS

### ENTREPRENEURSHIP CURRICULUM PROGRAM (ECP) VIDEO











### 1. VIDEO PRODUCER

#### CHALLENGE FUND FOR YOUTH EMPLOYMENT

Capital Power Multimedia was contracted by INCLUDE in collaboration with Challenge Fund for Youth and Netherlands Ministry of International Affairs to produce the Video of a Nigerian entrepreneur and founder of Pad-Up Creations LTD, a social enterprise producing affordable and eco-friendly sanitary pads in Niger State.

https://youtu.be/A4nS-uGP8zc

### 2. BEHAVIORAL CHANGE CONTENT CREATOR USAID AND MINISTRY OF HEALTH NIGERIA

Capital Power Multimedia Ltd was contracted by USAID to produce contents that would interpret research documents and localize public service announcements on the 2019 verbal autopsy and social autopsy study to determine causes and determinants of deaths of neonates and children under-five years of age in Nigeria.

https://youtu.be/23nza-tE0X4 https://youtu.be/Jvfk1BvTfSA https://youtu.be/TyjWW51 VJU



### 3. ADVOCACY DOCUMENTARY PRODUCER CIVIL SOCIETY SCALING-UP NUTRITION IN NIGERIA

Capital Power Multimedia Ltd was contracted to produce evidence-based advocacy documentaries that will be used to improve nutrition governance, improve funding for national nutrition multi-sector plans of action, supporting the development of Nigeria's Nutrition Information System and strengthening Civil Society Alliances (CSAs) in Nigeria to advocate for improved nutrition and hold government accountable to commitments made towards improved nutrition and reduction in malnutrition.

https://youtu.be/lt-UDbQpgb0 https://youtu.be/TWwnlN0auD8 https://youtu.be/j1gC8enbwuc https://youtu.be/0mTDsUfV\_iU https://youtu.be/bosV7PoUZUY

## 4. BEHAVIORAL CHANGE VIDEO PRODUCER INTERSOS & EUROPEAN UNION

INTERSOS is supporting the Borno State Primary Health Care Development Agency in vaccination campaign in 8 LGAs (Bama, Dikwa, Jere, Konduga, MMC, Magumeri and Ngala) across the state towards increasing vaccines uptake in the state,

INTERSOS with funding from European Union Civil Protection and Humanitarian Aid (ECHO) contracted Capital Power Multimedia Ltd to film locations, facilities, people (including stakeholders/partners) to produce contents in local languages that will show the impact of COVID-19 on lives, businesses and activities, address myths and misconceptions regarding COVID-19 vaccines. The goal is to ensure there is



### social and behavioral change.

https://youtu.be/mjSnyEL-mSU https://youtu.be/ahyo3jpL38k https://youtu.be/NbHLo7ohOlk https://youtu.be/-ugHw9-Chbk https://youtu.be/I126ZR\_2\_LE https://youtu.be/ObrtvDVAns8

### 5. AUDIO VISUAL PRODUCER POLICY AND LEGAL ADVOCACY CENTER

PLAC contracted Capital Power Multimedia Ltd to produce videos on their project "Expanding Political Participation of Women in Nigeria".

The Project is set against a background that recognizes inclusiveness as a key indicator of good governance and understands that Nigeria is faced with the challenge of non-inclusiveness in its governance processes with women being partly or excluded from participation in decision making processes. https://youtu.be/hP6RD5E8oNQ

## 6. INSTRUCTIONAL VIDEO ANIMATION GIZ NIGERIA



As GIZ has a particular duty to ensure the safety and security of staff and their families in foreign countries, Capital Power Multimedia was contracted to animate the GIZ security instructional video for all their staff in Nigeria

https://youtu.be/Nwi7utwK99k

### 7. DOCUMENTARY PRODUCER DANISH REFUGEE COUNCIL

Capital Power Multimedia was contracted by Danish Refugee Council to produce success story documentaries of their interventions in the front line Northeast Nigeria.

The Danish Refugee Council is implementing various programs and activities aimed at building the capacity of adolescent girls in Northeast Nigeria. These include providing education and vocational training, improving access to healthcare services, and promoting gender equality and empowerment.

https://youtu.be/I844yAVByPI https://youtu.be/mOTFfBpsggY https://youtu.be/nXj6roZZuKs https://youtu.be/rgWWim0u6hA https://youtu.be/wLFA1Q1MZu4 https://youtu.be/OBHiwjdCOFU

## 8.PUBLIC SERVICE ANNOUNCEMENT VIDEO PRODUCER UN WOMEN AND SEARCH FOR COMMON GROUND

UN Women and SFCG contracted Capital Power Multimedia Ltd to produce public serive announcement



videos about Gender-inclusive peace processes: Strengthening women's meaningful participation through constituency building in Northern Nigeria. It was broadcasted in TV Stations across Northern Nigeria.

https://youtu.be/MqCjsG2GjAU

https://youtu.be/lgyj870bbB

## 9.SUCCESS STORY DOCUMENTARY PRODUCER MENNONITE ECONOMIC DEVELOPMENT ASSOCIATES (MEDA)

MEDA and Global Affairs Canada (GAC) are working together to support women and youth-run businesses in the processing sector and food industry of Bauchi State, Nigeria. The project is working in three main value chains: rice, peanut, and soybean and also help women with alternative cooking stoves to save trees and reduce emission.

https://youtu.be/-G2B-hQrTgw

https://youtu.be/p2cyQ XaYmg

https://youtu.be/neB6dF8fqss

https://youtu.be/jFNRYJZ5Avk

## 10. FUND RAISING CAMPAIGN VIDEO PRODUCER PLAN INTERNATIONAL, UK

Capital Power Multimedia was contracted to work with Plan International team in Niger State to visit



frontlines and film the ANRIN project success story which now forms Plan International United Kingdom Chance to Grow appeal that the world is donating hugely to.

https://youtu.be/HS-UxWDONrk

## 11. LOCAL LANGUAGE COVID-19 SENSITIZATION ANIMATION PRODUCER AFRICA CDC AND CO-CREATION HUB

CCHUB, Africa CDC and GIZ support 8 African companies including Capital Power Multimedia Ltd to use smart ways to counter misinformation on COVID-19.

with the grant, Capital power multimedia created over 15 animated videos localizing COVID-19 related information from the World Health Organization into indigenous African languages.

https://www.youtube.com/@covid-19sensitizationanima77

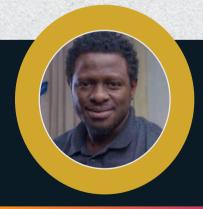
https://youtu.be/iLqPuX2weRg

## OUR TEAM



GEORGE UGWUJA

George Ugwuja has over 16 Years experience in photography, Cinematography, film/documentary production, social media and development communications. A Documentary Filmmaker, Former head of communications at XDS Credit Bureau, Consultant Cinematographer/Producer at Office of the Senior Special Assistant to the President on MDGs, consultant producer at National Orientation Agency, consultant documentary producer at Explore the World USA. Consultant Cinematographer at African Field Epidemology Network, Local Producer, Rotary International Polio Review, In addition to his technical experiences, he is a passionate grassroots community development researcher and a beneficiary of Australia High Commission direct aid grant for grassroots development; he has outstanding ICT skills that has helped him in 4k and SNG, production consulting for both local and international organizations



ALFRED COKER EDITOR/CINEMATOGRAPHER Experienced in a wide range of film and video production with core competence in cinematography and video editing. Ability to efficiently organize and coordinate shoot. Knowledge and experience in using a variety of production equipment within the scope of cinematography and video

#### **Technical Proficiencies**

Adobe Premier Pro, Final Cut, Color, After Effect, Canon Digital Cameras, Nikon Digital Cameras, Sony Digital Cameras, Panasonic Digital Cameras, support gears for cameras, Shoot Equipments, proficient Macintosh (Apple OS).



RALPH NNEBO

Distinguished and disciplined psychology graduate, who can be described as an advocate of positive change. Diverse experience in PR and Business Development, Digital Marketing, photography, videography, Documentary production and Animation. Able to combine the energy from organizational and personal resources to meet the business needs of an organization and as such win the trust and respect of clients, partners and colleagues. An avid and active sports man interested in youth development through training.



FREDA ENE UKPOJU
COMMUNICATIONS LEAD

Freda is an enthusiastic, creative and innovative team player with hands-on experience in communications, programs and events promotion. a talented communicator able to implement organizational mission and vision through positive leadership, collaborative skills and a desire to cultivate relationships in a teamoriented atmosphere. she has a B.A (hons) in film and television studies from university of Johannesburg, South Africa and a bachelor of art (hons) in mass communication (second class upper division) from university of Jos, Plateau state, Nigeria



ODIBOH PRECIOUS
GRAPHIC DESIGNER

Precious. Is a young, dynamic and highly creative **Graphic Designer** with extensive experience in print design with over 3 years of experience in the management of complete design process, from conceptualization to delivery. By working on a range of projects this has helped him to gain a deeper understanding of each aspect that is needed for graphic design. This has given him the skills needed to work in this environment including having an in-depth knowledge in areas such as branding, typography, layout adjustment and digital design. Taking his skills further and having done a vast amount of training in software such as Photoshop, InDesign, Illustrator



UGWUJA NNAEMEKA DRONE EXPERT Ugwuja Nnaemeka Is a professional drone pilot, photographer and photo editor. A young Engineer with innovative mind set and an outstanding knowledge of 2D and 3D Drone mapping.



AKINWUMI MAYOWA
VIDEO EDITOR

Creative, meticulous and dedicated Video Editor with an excellent eye for detail, unparalleled track record of clients satisfaction and a deep passion for film and all things visual, with 4+ years of experience in video pre and post production. Proven performer during high pressure situations to meet prescribed deadlines.

High level of Proficiency in video editing software particularly Adobe Premiere Pro, Avid Media Composer, Adobe After Effect and Cyberlink Power Director.



AYUBA EZRA CINEMATOGRAPHER / VIDEO EDITOR Ayuba Ezra is a is a talented and accomplished video editor with a comprehensive background in all aspects of video production. He has a deep understanding of editing techniques, production workflow, and post-production processes.

He is skilled in using a variety of editing software like Adobe Premiere and Final Cut Pro, demonstrating his ability to adapt to different editing environments and workflows and has a keen eye for detail.



JOSEPH EDOHO
CINEMATOGRAPHER / VIDEO EDITOR

Experienced in a wide range of film and video production with core competence in cinematography and video editing. Ability to efficiently organize and coordinate shoot. Knowledge and experience in using a variety of production equipments.

Technical Proficiencies in Adobe Premier Pro, Final Cut, Color, After Effect, Canon Digital Cameras, Nikon Digital Cameras, Sony Digital Cameras, support gears for cameras, Shoot Equipments, proficient Macintosh (Apple OS).



CHIBUEZE KAMA GRAPHIC DESIGNER

Chibueze kama Is a young, dynamic and highly creative **Graphic Designer** with high experience in print design and over 3 years of experience in the management of complete design process, from conceptualization to delivery.

He has the skills needed to work in this environment including having an in-depth knowledge in areas such as branding, packaging and digital design.



**U** 0803-884-3041, 0807-134-3883

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