

# Syed Ahmer Shah

## Software Engineer & Full-Stack Developer

Custom software, web, mobile, AI, e-commerce, design, and content solutions for startups, small businesses, and growing companies.

ONE-TIME PROJECT PRICING • STARTING PRICES • SCOPE-BASED QUOTES

### 01-04 Design & Content

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| <div><b>GRAPHIC DESIGN SERVICES</b></div> <div><b>Starting at \$50 USD</b></div> <div><b>One-Time Purchase</b><br/>I create custom visual assets for businesses, products, creators, and digital brands, from logos and brand graphics to posters, banners, thumbnails, and illustrations. Each design is created around the intended audience, platform, and purpose rather than relying on generic templates. I can work from an existing brand direction or develop the visual direction from scratch, with final assets prepared for digital or print use.</div> <div><b>FEATURES</b><ul style="list-style-type: none"><li>• Custom Logo &amp; Brand Graphics</li><li>• Posters &amp; Promotional Banners</li><li>• YouTube &amp; Social Media Thumbnails</li><li>• Custom Illustrations</li><li>• Digital &amp; Print-Ready Assets</li></ul></div> | <div><b>CONTENT WRITING SERVICES</b></div> <div><b>Starting at \$100 USD</b></div> <div><b>One-Time Purchase</b><br/>Research-driven content for businesses, websites, software companies, and technical audiences. I write technical content, articles, blogs, SEO content, website copy, and ghostwritten material with attention to clarity, accuracy, search intent, structure, and the target audience.</div> <div><b>FEATURES</b><ul style="list-style-type: none"><li>• Technical Writing</li><li>• Article &amp; Blog Writing</li><li>• Ghostwriting</li><li>• SEO Writing &amp; Search Intent Optimization</li><li>• Content Formatting &amp; Publishing Preparation</li></ul></div>                                                                              |
| <div><b>E-COMMERCE DEVELOPMENT SERVICES</b></div> <div><b>Starting at \$700 USD</b></div> <div><b>One-Time Purchase</b><br/>Custom e-commerce development for businesses that need more than a basic online store. I build and customize Shopify and WordPress stores as well as custom e-commerce functionality using PHP, Laravel, JavaScript, TypeScript, SQL, and modern frontend technologies.</div> <div><b>FEATURES</b><ul style="list-style-type: none"><li>• Shopify &amp; WordPress E-commerce Development</li><li>• Product Catalog, Cart &amp; Checkout</li><li>• Payment, Shipping &amp; Third-Party Integrations</li><li>• Custom Store Functionality &amp; Business Workflows</li><li>• E-commerce SEO, Performance &amp; Responsive Development</li></ul></div>                                                                         | <div><b>MOBILE APP DEVELOPMENT SERVICES</b></div> <div><b>Starting at \$800 USD</b></div> <div><b>One-Time Purchase</b><br/>Cross-platform mobile app development for startups, businesses, and digital products using Flutter, Dart, and React Native. I build applications with responsive interfaces, APIs, authentication, backend connectivity, notifications, business logic, and production-ready functionality for Android and iOS.</div> <div><b>FEATURES</b><ul style="list-style-type: none"><li>• Flutter Mobile App Development</li><li>• React Native Development</li><li>• Android &amp; iOS Cross-Platform Applications</li><li>• API, Authentication &amp; Backend Integration</li><li>• Responsive Mobile UI &amp; Application Workflows</li></ul></div> |

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| <div><div>WEB DEVELOPMENT SERVICES</div><div>Starting at \$500 USD</div><div>One-Time Purchase</div><div>Custom websites and web applications built around the actual business requirement. I work across frontend, backend, databases, APIs, authentication, integrations, responsive design, performance, technical SEO, and deployment, from business websites and landing pages to dashboards, portals, and SaaS applications.</div><div>FEATURES</div><div><ul style="list-style-type: none"><li>• MERN Stack &amp; Full-Stack Web Development</li><li>• PHP &amp; Laravel Development</li><li>• JavaScript &amp; TypeScript Development</li><li>• SQL, REST APIs, Authentication &amp; Integrations</li><li>• HTML, CSS, Bootstrap, Tailwind CSS, Git &amp; GitHub</li></ul></div></div> | <div><div>CUSTOM SOFTWARE DEVELOPMENT SERVICES</div><div>Starting at \$1,299 USD</div><div>One-Time Purchase</div><div>Business-specific software for workflows and operational requirements that off-the-shelf tools cannot handle effectively. I develop tailored applications using C#, .NET, TypeScript, SQL Server, JavaScript, Java, OOP, DSA, APIs, and database-driven architectures, from internal tools to larger business systems.</div><div>FEATURES</div><div><ul style="list-style-type: none"><li>• C# &amp; .NET Application Development</li><li>• SQL Server &amp; Database Development</li><li>• TypeScript &amp; JavaScript Development</li><li>• REST APIs, Integrations &amp; Business Logic</li><li>• Custom Internal Tools &amp; Business Systems</li></ul></div></div> |
| <div><div>AI DEVELOPMENT &amp; INTEGRATION SERVICES</div><div>Starting at \$699 USD</div><div>One-Time Purchase</div><div>Practical AI solutions for businesses that want intelligent functionality, automation, or better customer interactions. I develop AI chatbots, AI integrations, Python-based applications, AI agents, automated workflows, and API-connected solutions that can work with existing websites, software, and business systems.</div><div>FEATURES</div><div><ul style="list-style-type: none"><li>• AI Chatbot Development</li><li>• AI Integration with Existing Applications</li><li>• Python-Based AI Development</li><li>• AI Agents &amp; Automated Workflows</li><li>• REST API &amp; Third-Party AI Integrations</li></ul></div></div>                          | <div><div>UI/UX &amp; PRODUCT DESIGN SERVICES</div><div>Starting at \$149 USD</div><div>One-Time Purchase</div><div>UI/UX design for websites, SaaS platforms, dashboards, mobile applications, and digital products. I turn requirements into practical user flows, wireframes, responsive interfaces, and consistent product experiences designed with real development and usability in mind.</div><div>FEATURES</div><div><ul style="list-style-type: none"><li>• Website &amp; Web Application UI Design</li><li>• Mobile App UI/UX Design</li><li>• User Flows &amp; Wireframes</li><li>• SaaS, Dashboard &amp; Product Design</li><li>• Responsive &amp; Developer-Friendly Design</li></ul></div></div>                                                                                |

## Technology & Expertise

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| <div>WEB &amp; BACKEND</div> <div>MERN Stack, PHP, Laravel, JavaScript, TypeScript, SQL, REST APIs</div> | <div>FRONTEND</div> <div>HTML, CSS, Bootstrap, Tailwind CSS</div> | <div>MOBILE</div> <div>Flutter, Dart, React Native</div>     | <div>CUSTOM SOFTWARE</div> <div>C#, .NET, SQL Server, Java, Object-Oriented Programming (OOP), Data Structures &amp; Algorithms (DSA)</div> |
| <div>AI</div> <div>Python, AI Chatbot Development, AI Integration, AI Agents, Automation</div>           | <div>PLATFORMS</div> <div>WordPress, Shopify</div>                | <div>ENGINEERING &amp; DELIVERY</div> <div>Git, GitHub</div> | <div>SEO</div> <div>On-Page SEO, Off-Page SEO, Technical SEO</div>                                                                          |

## Pricing & Engagement

My pricing is designed to give startups, small businesses, and growing companies access to professional development, design, content, e-commerce, mobile, software, and AI services without the overhead of a traditional agency. Each edition provides a clear starting point for a specific type of work, while larger or more complex projects are priced according to their actual requirements.

I keep the initial entry cost low for businesses that need a focused task, MVP, redesign, feature, integration, or small project. At the same time, pricing remains flexible enough to accommodate larger custom solutions. Clients work directly with me throughout the project, with scope, deliverables, timeline, and final pricing discussed before development or delivery begins.

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| <div>PRICING NOTES</div> <div>All listed prices are starting prices and apply to clearly defined project scopes. Final pricing may vary based on project size, number of features, design requirements, content volume, integrations, third-party services, technical complexity, revisions, and delivery requirements.</div> <div>Each project is scoped individually before work begins, and the final deliverables, timeline, and price are agreed upon in advance. Third-party costs such as hosting, domains, paid plugins, API usage, software subscriptions, app store fees, or external services are not included unless specifically stated in the project scope.</div> <div>Third-party service fees are separate unless explicitly included in the agreed project scope.</div> |
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