

Create value in the e-commerce ocean



# DINARYYS

→   **G M M B H**

Dinarys is a worldwide e-commerce development and digital transformation consulting company. We deliver medium and large enterprise retail immersive brand experiences.

Our goal is to transform our clients' ideas into an efficient solution. Our well-structured e-commerce development processes allows us together to achieve the desired results in a timely manner.

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# → HISTORY OF THE COMPANY



# FACTS & NUMBERS



**75+**

team  
members

**7** cities

where our team  
members reside  
including Azerbaijan and Turkey

**2**

entities

**10+**

years  
in business

**53%**

annual revenue  
growth

**415**

completed  
projects

**112**

clients  
worldwide

**12+**

countries  
served

# OUR PROJECT → EXPERTISE



# → PARTNERING WITH INDUSTRY LEADERS



Dinarys is proud to partner with industry leaders in order to provide the best possible products and services to our clients. We believe that by working with the best in the business, we can offer our clients the highest quality and most innovative solutions available.



AND MORE

# → OUR CLIENTS



myfelt.®



BRIGHT PATTERN

.PROSTOR



bookbreakrs

Фокстрот



ConnectPay



goddess



*Authentic*  
T-Shirt Company

ZEBRA PACK  
SHIPPING AND MAILING SUPPLY



ggmgastro  
INTERNATIONAL

BORN

GRIMM  
seit 1921

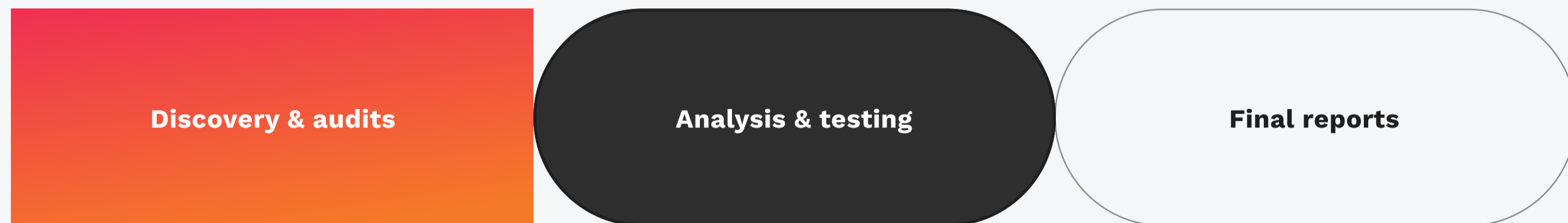
accenture

OK-LIVING

# → CONVERSION RATE OPTIMIZATION



Even without increasing website traffic, improving the conversion rate can significantly boost sales and profitability. If a marketing campaign brings a certain number of visitors to the site, optimizing the conversion rate ensures that a higher proportion of these visitors make a purchase, thereby enhancing the return on investment for all marketing efforts.



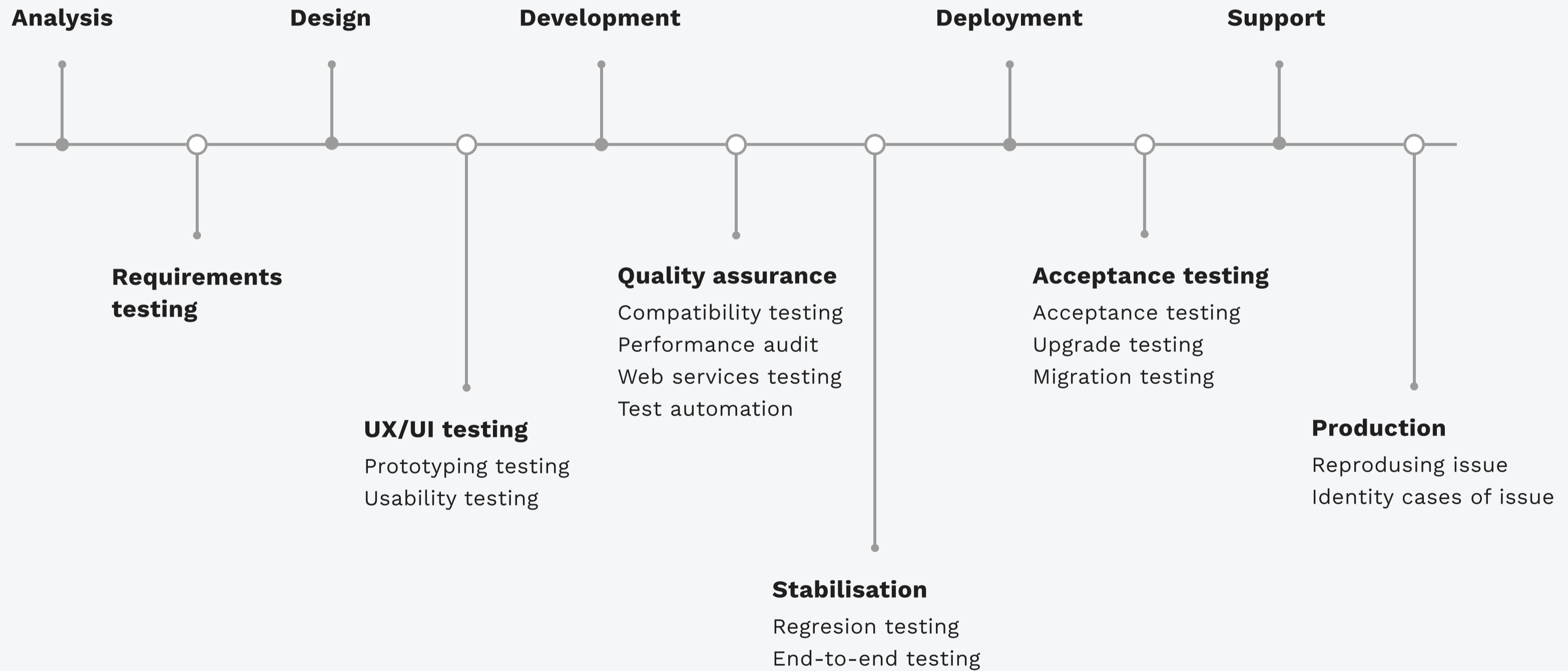
- Setting up analytics system
- Data gathering
- Audience & traffic source overview
- Hypotheses brainstorming
- Google Analytics audit
- Heatmap audit

- Checkout behavior
- Cross-device-browser testing
- Sales funnel analysis
- User testing
- Hypotheses brainstorming
- Heuristic analysis

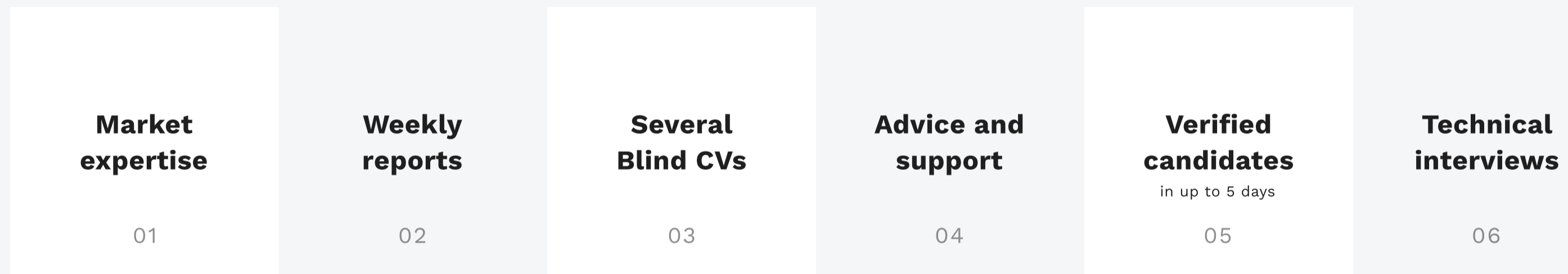
- A/B test report
- CRO audit report
- Hypotheses report



# → FULL LIFECYCLE COVERAGE



# OUR OUTSTAFFING → SERVICES INCLUDE:



## Researcher

Works in the early stages of the hiring process, searches for candidates, and works with CVs, social networks, and recommendations.

## Recruiter

Takes care of the process at the moment when the candidate is interested in a vacancy, so it's closing and negotiations.

# OFFICIAL PARTNERSHIP



Dinarys is proud to be partnering with some of the most innovative and forward-thinking companies in the world. Our partners are leaders in their respective fields, and we are proud to be working with them to help shape the future of e-commerce.

**BORN.**

**valantic**



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webformat

synaigy

accenture

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ONE DROP®

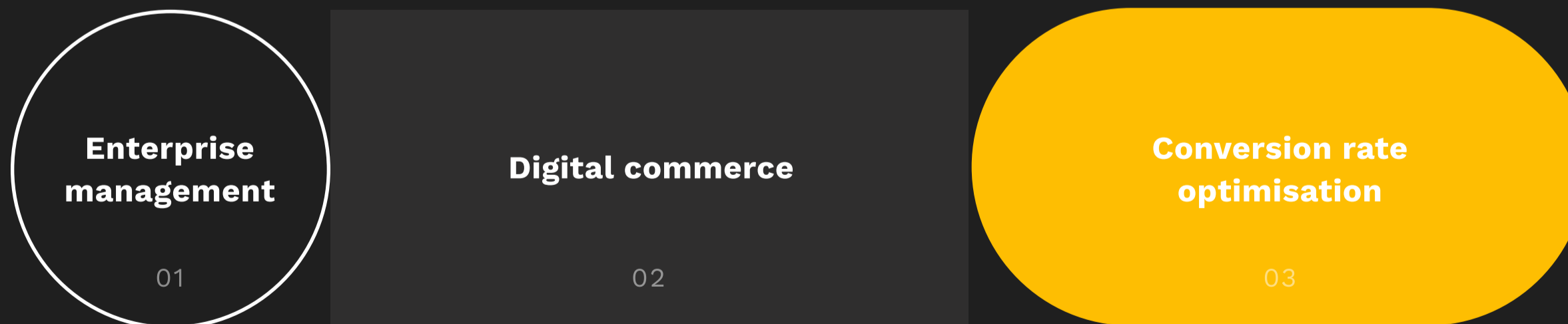
xivic

ambientia  
the future creation company

# SERVICES



# SOLUTIONS



# → TECHNOLOGIES



We conduct in-depth analyses of our clients' businesses, help them implement their business strategies into a digital world wisely, and deliver relevant e-commerce products that contribute to increased profits and brand recognition. To achieve maximum results, we combine the following technologies.



# → TECHNOLOGIES

E-commerce platforms:



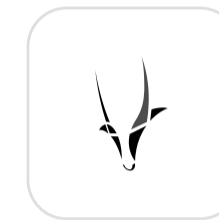
MAGENTO



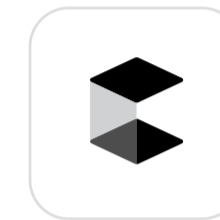
SHOPWARE



SFCC



SPRYKER

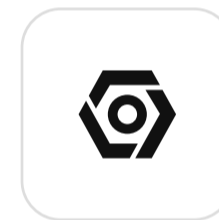


COMMERCETOOLS

Cloud providers:



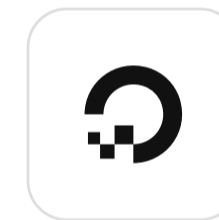
AWS



GOOGLE  
CLOUD PL

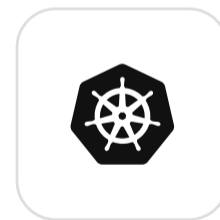


MICROSOFT  
AZURE



DIGITAL  
OCEAN

Microservices and containers:



KUBERNETES



RANCHER

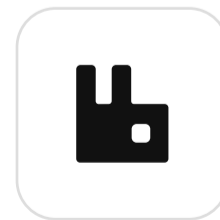


DOCKER  
SWARM



DOCKER  
COMPOSE

DevOps services:



RABBITMQ



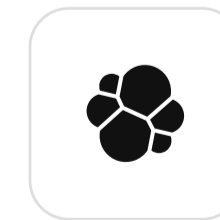
APACHE  
KAFKA



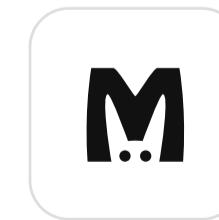
APACHE  
KASSANDRA



REDIS



ELK STACK



MEMCACHED

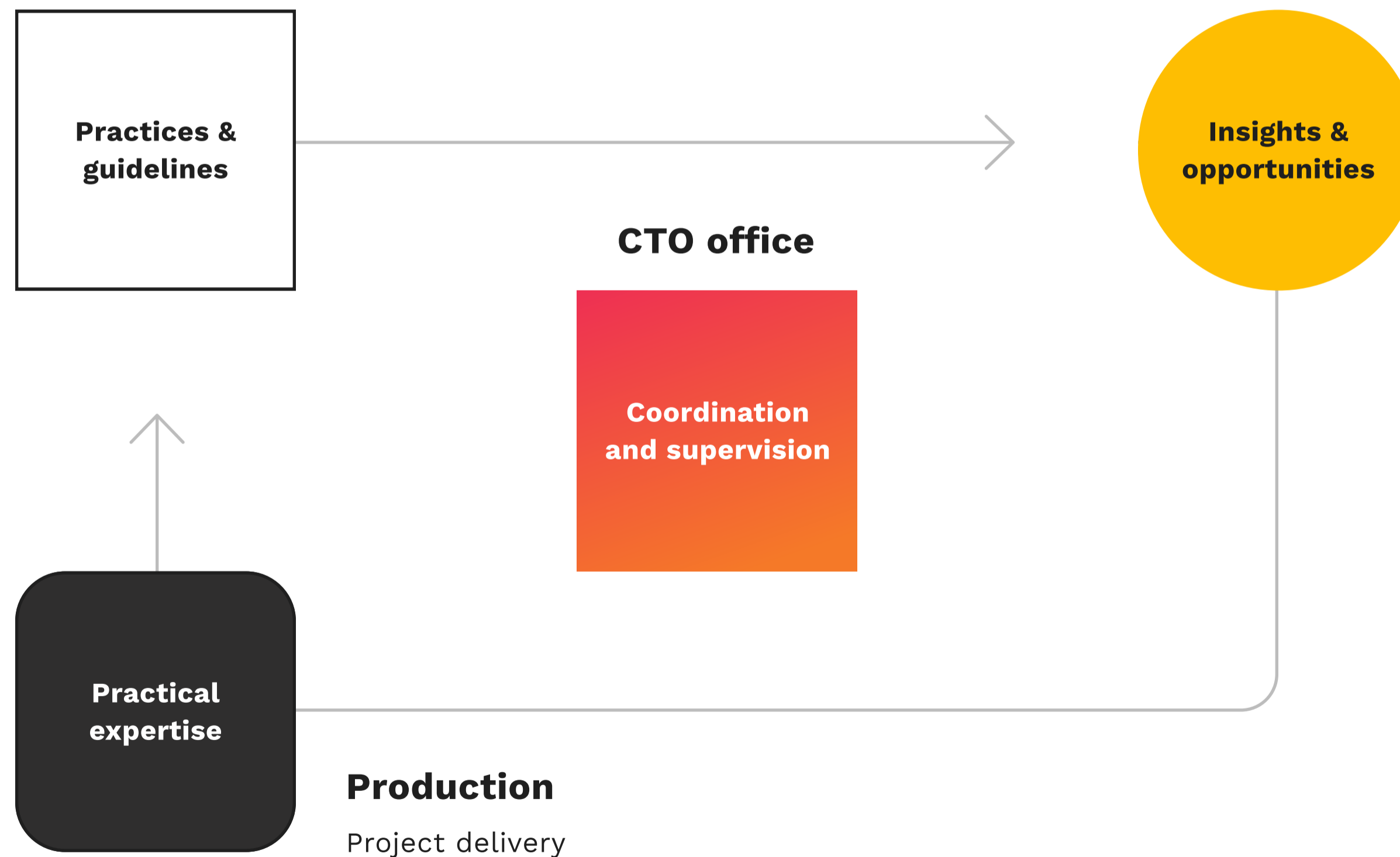
# → TECHNOLOGY ADOPTION

## Competency centers

Expertise consolidation and refinement

## R&D program

Technology evaluation and adoption



# → CUSTOMER SUCCESS PROGRAM



We established a set of customer success processes with clear milestones, deliverables, and KPIs. We systematically plan, execute, and evolve diverse success strategies, adjusting them depending on your problem areas and business needs.

## **Feasibility analysis**

We help customers assess the technical feasibility of their business ideas and find the most suitable technology stack for the idea implementation.

## **Long-term planning**

We provide advice on how to attain your business goals with minimum investments.

## **Customer matchmaking**

With 112+ customers around the globe, we can easily find new opportunities to add further value to our customers through business matchmaking.

## **Bench creation**

With 75+ specialists on board, we can create a bench team with diverse skill sets.



# AWARDS & RATINGS



Dinarys is constantly included in the lists and ratings depicting the world's best IT service providers, as well as companies demonstrating business growth and technology innovation capabilities.



## Clutch

Clutch is a B2B reviews platform that uses a unique rating methodology to compare companies across industries.



## GoodFirms

GoodFirms is a full-fledged research and review platform that helps software buyers and service seekers to opt for the best software or firm.



## TechReviewer

Techreviewer is a research and analytics platform. It publishes annual ratings of top companies, dividing them by multiple categories.



## Expertise.com

Expertise.com finds and reviews the top service professionals in over 200 industries across the U.S.



### **With love from Ukraine - International team all around the world**

With Ukraine in mind, we continue to work hard from different corners of the world to support our country and its economy.



### **Optimized for Germany and USA**

Our business development practices are tailored to the specific needs of the German and USA customers.



### **GDPR compliant**

Working in e-commerce, we approach our clients' sensitive data with full responsibility and ensure all our processes are established in compliance with GDPR.



### **Vegan team**

Compassion for all beings is one of our corporate values. Dinarys is a pet-friendly company. We always welcome our employees' pets in our office. Besides, a part of our team follows a vegan lifestyle.

# OUR LOCATIONS AND → CONTACTS



## Germany

Berlin, Germany  
Stresemannstraße 123, 10963  
+49 15228092090

[dinarys.com](http://dinarys.com)

Email: [jane@dinarys.com](mailto:jane@dinarys.com)

## Polska

Krakow, Poland  
Ul. Świętokrzyska 12-311,  
Malopolskie; 30-015

[dribbble.com/Dinarys](https://dribbble.com/Dinarys)

[www.behance.net/Dinarys](http://www.behance.net/Dinarys)

## Ukraine

Dnipro, Ukraine  
17, Lamana str.  
+38 (067) 625-15-00  
+38 (067) 611- 15-05

[dinarys.com](http://dinarys.com)

Email: [jane@dinarys.com](mailto:jane@dinarys.com)

*“Technology is nothing.*

*What’s important is that you have a faith in people, that they’re basically good and smart, and if you give them tools, they’ll do wonderful things with them.”*