

## SELECTED PORTFOLIO

#### **OVERVIEW PRESENTATION**

A great focus on custom digital products that fit the client's business context. We thoroughly explore the domain to further shape a product that exactly matches the business routine.





#### **b** What is our strength?



### Corpsoft.io offers a well-formed product-focused rails to building digital solutions with high attention to end-user needs and business objectives.

We achieve that by:

Running discovery phase continuously throughout full engineering cycle to dig to the bottom of domain context and business goals in deep detail.



Lean and iterative working approach based on the Agile and Altered Scrum principles, minimizing extra (unnecessary) bureaucracy and time loss.



Applying unique experience that was gained from launching own product startups in partnership with investors and domain experts on local, USA and Asian markets.

Offering skills of a cohesive in-house team with wide expertise range which has been formed through many projects together and work as a whole.



# Creative marketplace for artists to be engaged in performances by different venues

### Key highlights 💎

- Smart search with ranking algorithm implementation;
- API integration with Instagram, Facebook, Google calendar;
- Handy calendar for performance scheduling and booking;
- Customizable payment system via Stripe.



Event management & music industry



Who said it's impossible to create a high-quality marketplace and market its MVP in as little as 3 months? Cause we can.

We collaborated with the Product Owner closely to dive into the music domain and build the most convenient platform for artists and music venues.

One of the challenges was to create a performance booking system that considered an artist's location, their show schedule, and other factors. Making user experience a top priority, we came up with and developed a complex calendar, which simplified the booking process down to a few clicks. And with a built-in payment functionality, users don't need to switch between different services - everything is already available on the platform.





#### Event management & music industry

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| This artist requires assistance<br>unloading equipment  |                              | FE   | BRU  | JARY             | 202 | 23        | >           |                                |         |  |      |               |   |                              |
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# HIPAA compliant telemedicine platform for remote vision screening

### Key highlights 💎

- Infrastructure and architecture for HIPAA compliance;
- A multi-role system with different access levels;
- Admin dashboard for practice editing and analysis;
- Reporting and integration (invoices analytics).



 $\mathbf{:}$ 

Provider: Doctor Smith Practice name: Advanced Practice phone number: +12329383900

| Date 🖨       | Test 🗘   |
|--------------|----------|
| Jul 04, 2022 | Basic    |
| Jul 04, 2022 | Basic+   |
| Jul 04, 2022 | Advanced |
| Jul 04, 2022 | Advanced |
| Jul 04, 2022 | Advanced |

**Telemedicine** business solution





Innovative and one of a kind vision-as-a-service platform, that offers to its users remote diagnostics/monitoring tests.

We started collaboration at the stage when idea proved market traction and tests have been clinically validated. We immersed ourselves into Telehealth domain and built a platform that would include:

- vision screening tests as handy tools;
- area for practices/doctors to onboard their patients;
- patients area where they could run tests and connect with doctors in telehealth format consultations.

Product is HIPAA compliant, fully custom and does not have analogies in the ophthalmology domain.

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#### Telemedicine business solution

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### Digital music distribution platform with CRM system for managing back-office staff operations

#### Key highlights 💎

- Advanced admin panel with extensive data ٠ analytics for operators and managers;
- Appealing custom website for musicians and music labels;
- Streaming platforms integrations for data push and stats pull;
- Notifications and royalty reporting system.



#### Music distribution industry

| CATALOG |                 |             |       |        |            |               | View     |
|---------|-----------------|-------------|-------|--------|------------|---------------|----------|
| ID      | me              | ARTISTS     | TYPE  | STATUS | CREATED    | UPC           | PRODUCTS |
| 245     | video release   |             | Video | Draft  | 2023-02-24 |               | 0        |
| 216     | new 2           |             | Audio | Draft  | 2023-02-23 |               | 1        |
| 203     | name            |             | Audio | Draft  | 2023-02-09 |               | 1        |
| 165     | video release   |             | Video | Draft  | 2023-01-19 |               | 1        |
| 164     | new release Jan |             | Audio | Draft  | 2023-01-19 |               | 0        |
| 120     | testing week    |             | Audio | Draft  | 2023-01-04 |               | 1        |
| 110     | Demo Album      | Name1 Name2 | Audio | Sent   | 2022-12-13 | 55555555560   | 2        |
| 111     | Demo Album 2    | Name1 Name2 | Audio | Sent   | 2022-12-13 | 2222222222212 | 1        |
| 108     | Demo Album      | Name1 Name2 | Audio | Sent   | 2022-12-13 | 555555555559  | 2        |
| 109     | Demo Album 2    | Name1 Name2 | Audio | Draft  | 2022-12-13 | 2222222222212 | 1        |
|         |                 |             |       |        |            |               |          |







This complex digital product consists of two parts: a convenient CRM system for the staff and an engaging website for the end users of the platform. The idea of the product is to enable musicians to distribute their music from one single platform. It was a challenge, but we succeeded in integrating lots of music streaming platforms, from worldwide popular to local ones. To track distribution results, we also added a detailed reporting system.

On the staff side, our CRM has automated music QA and its delivery to contractors, speeding up the entire process by 4x.

Intensive development of both parts of the project ran in parallel, which allowed us to deliver the product in just 5 months!



# All-in-one CRM solution to speed up and digitize business operations

### Key highlights 💎

- Internal data tracking through assigned teams and individual;
- Extensive analytics displayed in friendly tables and forms;
- Storage of enormous data sheets and documents related to the platform;
- Governmental documents digitalization.



**CRM** business solution

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| Main                 | Name        |    |    |       |        |      |      |      |   |  |  |
| 😭 Dashboard          | Description |    |    |       |        |      |      |      |   | ndoned •••<br>Followup   |  |
| 🚹 Requests 🗸 🗸       | Description |    |    |       |        |      |      |      |   | Add new task   |  |
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| 🗘 Admin 🧄            | Calendar    | 22 | 23 | 24    | 25     | 26   | 27   | 28   |   |  |  |
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| Calls   | Company Name                     | Owner Name  | Owner Email      | Owner Phone | Teams  | Status    | Actions |
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| Q Audits  | Aveomeo                          | Ivanov Ivan | ivanov@gmail.com | 09997677666 | Team11 | active    |         |
| ▲ Tiers   | Aveomeo                          | Ivanov Ivan | ivanov@gmail.com | 09997677666 | Team11 | active    |         |
| Admin A   | Aveomeo                          | Ivanov Ivan | ivanov@gmail.com | 09997677666 | Team11 | active    |         |

We've developed this complex digital product for a large business that provides the reception desk services. It combines call tracking and logging, CRM, analytics and reporting. Employees can manage business processes in a single application, whether it be embedded processes or APIs that integrate with CRM schedules such as Housecall Pro and VoIP services such as 8x8.

An important part of this project is developing a system capable to process huge volumes of data simultaneously and quickly provide the results in the format of handy tables, graphs or documents. And the functionality of digitizing government documents allows to expand the range of usage of this business tool.



### Platform for networking & coaching with custom video space

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#### Key highlights 💎

- Product for the Asian market; •
- Group video calls for teamwork; •
- Quick 1-1 video calls for networking; •
- Creating and scheduling online events; •
- Buying and selling event tickets; ٠
- Subscription with access to advanced features.





#### Asian startup platform for networking



The platform provides a virtual lounge space for networking, coaching and just hanging out during coffee breaks. There are private rooms for a limited number of people and free open space. The main communication tool is video calls, although it's also possible to chat.

The platform can host online events with ticketed access as well. There, attendees can "walk up to tables" and participate in discussions.

As a result of our market research and collaboration with the Product Owner, the platform is fully localized for the Asian market.



#### Asian startup platform for networking

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# Niche NY marketplace for searching & booking services

#### Key highlights 💎

- Detailed business domain analysis;
- Custom rebranding & refactoring of the platform;
- Smart search of providers by location and category;
- Built-in chat for quick consultations;
- Internal payments via Stripe.



#### Service providers marketplace



We created this niche marketplace in partnership with a top businessman from New York City. The product required significant customizations and refactoring. We carefully explored the client's business goals, performed several iterations of the UI/UX design and brand refresh, and then refactored the backend and added some extra features for platform optimization.

We focused on making it easier for clients to search and book services from local providers, so we developed and implemented smart search by location and category, and made provider profiles more informative.

Finally, we added an internal chat for quick Q&A, as well as on-platform payment functionality to protect customers from price fraud.





#### Service providers marketplace

## Check out what our clients share about our work together:

