

POWERING YOUR BRAND STORY

Marketing Gunda: Senior Business Growth Consultancy & GTM Strategy Engine

Replacing fragmented marketing vendors with a single, founder-led growth machine for ambitious global companies.

UNITED STATES	UNITED KINGDOM	GERMANY / CET	SINGAPORE	INDIA
B2B & Tech Scaleups	Insurance & Services	Cross-Border Growth	APAC Expansion	Domestic Dominance

Why traditional marketing models fail ambitious companies scaling in international markets.

1. Vendor Chaos & Misalignment

Companies typically manage 4 separate vendors: strategy consultants, web agencies, ad teams, and CRM techs. The result? Misaligned goals, slow communication, and zero shared accountability.

2. Passive 'Waiting' Marketing

Outdated traditional marketing relies on passive waiting—hoping buyers discover basic websites behind closed doors. In high-intent global markets, passive marketing leads to high customer acquisition cost (CAC).

3. Lead Decay & Slow Response

Studies show 78% of commercial buyers purchase from the first responder. Traditional agencies ignore speed-to-lead operations, letting warm inbound inquiries sit uncontacted for 24-48 hours.

The Marketing Gunda Solution: We eliminate vendor bloat by serving as a single, unified growth partner. We combine senior strategic leadership, high-impact creative production, and automated speed-to-lead execution.

A complete, end-to-end commercial growth system engineered for high conversion.

ENGINE 1: Founder-Led GTM Strategy

- Led by senior growth leadership
- 30/45-Day GTM Strategy Sprints
- ICP Profiling & 'SuperConsumer' mapping
- Reason-to-Believe (RTB) messaging
- Financial CAC-to-LTV unit economics modeling

ENGINE 2: High-Impact Creative Studio

- Photorealistic 3D CGI visual assets
- Exploded mechanical/product animations
- Weekly AI video policy & product explainers
- High-converting ad creative variations
- Premium brand authority touchpoints

ENGINE 3: Sub-60s Speed-to-Lead Automation

- Proprietary sales CRM integration
- Instant messaging lead routing in under 60 seconds
- Automated multi-channel nurture drips
- Eliminates lead decay & conversion leakage
- Real-time pipeline & ad attribution tracking

Delivering localized GTM excellence across major commercial hubs worldwide.

United States & North America

Focus: High-velocity B2B SaaS, Tech Scaleups, and Direct-to-Consumer.

Strategy: High-ROAS paid acquisition, bottom-of-funnel transactional SEO, and competitive positioning that cuts through crowded US markets.

United Kingdom & Europe (Germany/CET)

Focus: Financial Services, Private Insurance, Healthcare, and B2B Consulting.

Strategy: High-trust digital conversion hubs, regulatory-compliant copy, and demystifying complex services without aggressive sales pressure.

Singapore & APAC Region

Focus: Cross-border Trade, Wealth Tech, and Enterprise Services.

Strategy: Premium multi-channel brand positioning, APAC buyer journey mapping, and speed-to-lead sales routing across regional hubs.

India Domestic Dominance

Focus: High-Growth D2C Brands, Manufacturing, and Enterprise B2B.

Strategy: Bold growth marketing tactics, high-impact 3D visual assets, and instant-first conversion funnel engineering.

Why international clients achieve faster ROI and lower friction with our unified growth engine.

Leadership & Oversight	• Junior account managers & outsourced execs	✓ Senior founder-led strategy
Vendor Structure	• 4 fragmented vendors (Strategy, Web, Ads, CRM)	✓ 1 unified, end-to-end growth partner
Lead Response Time	• Manual email follow-up (24–48 hour delay)	✓ Sub-60s automated CRM lead routing
Creative Capabilities	• Static stock images & standard graphic design	✓ Photorealistic 3D CGI & weekly AI video production
Pricing & Economics	• High overhead (8,000–12,000 EUR/GBP across 4 vendors)	✓ Predictable, transparent fee model with fast ROI

Partner with Marketing Gunda to deploy an unbeatable GTM strategy for your business.

STEP 1: 30-Minute Advisory Session

Book a 1:1 strategy call with founder Ronak Gohel to review your current marketing funnel, CAC-to-LTV economics, and cross-border expansion goals.

STEP 2: Confidential GTM Audit & Roadmap

Receive a customized GTM audit, competitor teardown, and 45-day execution roadmap tailored specifically to your target geography and industry.

Let's Discuss Your Growth Strategy

Global Service Reach: United States | United Kingdom | Germany | Singapore | India