

SEEN. HEARD. REMEMBERED.

A creative and marketing agency in Erbil.

We build brands people choose, trust and never forget.

We make brands clear. Clear brands win.

Zedia is a creative and marketing agency based in Erbil. For 16 years we have helped companies look sharper, speak clearer and grow faster, from the very first logo to a full digital launch.

We work where strategy meets craft. Every website, app, video and campaign starts with one question: **what does your customer need to understand, and how do we make it impossible to forget?**

“Good marketing is not louder.
It is clearer.”

01 Strategy first

We learn your business, your market and your customer before we design anything.

02 Craft that shows

Design, code, film and copy made to a standard we would put our own name on.

03 One team, end to end

Brand, web, apps, social, video and events under one roof. One partner, one voice.

04 Results you can measure

We set clear goals at the start and report on them honestly.

30+ people. One studio.

Designers, developers, filmmakers, strategists and account managers, all under one roof in Erbil. One team takes your project from the first idea to the final result.

- **Creative Team**

Design, content, art direction and production.

- **Development Team**

Websites, apps and the systems behind them.

- **Business Development**

Partnerships, proposals and client strategy.

- **Administration**

Operations, finance and scheduling, so every project ships on time.

30+

TEAM MEMBERS ACROSS 4 DEPARTMENTS



Why your company needs Zedia.

Your customers decide in seconds. We make sure what they see is clear, credible and worth remembering.

- ✓ **Everything in one place**
Brand, website, app, content and video from one team.
- ✓ **A clear process**
Fixed steps, clear timelines and one point of contact.
- ✓ **Built to perform**
Everything we make has a job: more calls, visits and sales.

16

Years in Erbil

We know the market, the culture and the customer.

25+

Tools mastered

Design, code, film, motion and ads, all in-house.

800+

Clients served

From local shops to international companies.

10K+

Projects delivered

Websites, apps, videos, posts and campaigns.

Six disciplines. One team.

What we do, and how much of it we have done. Each one has its own section in the pages that follow.

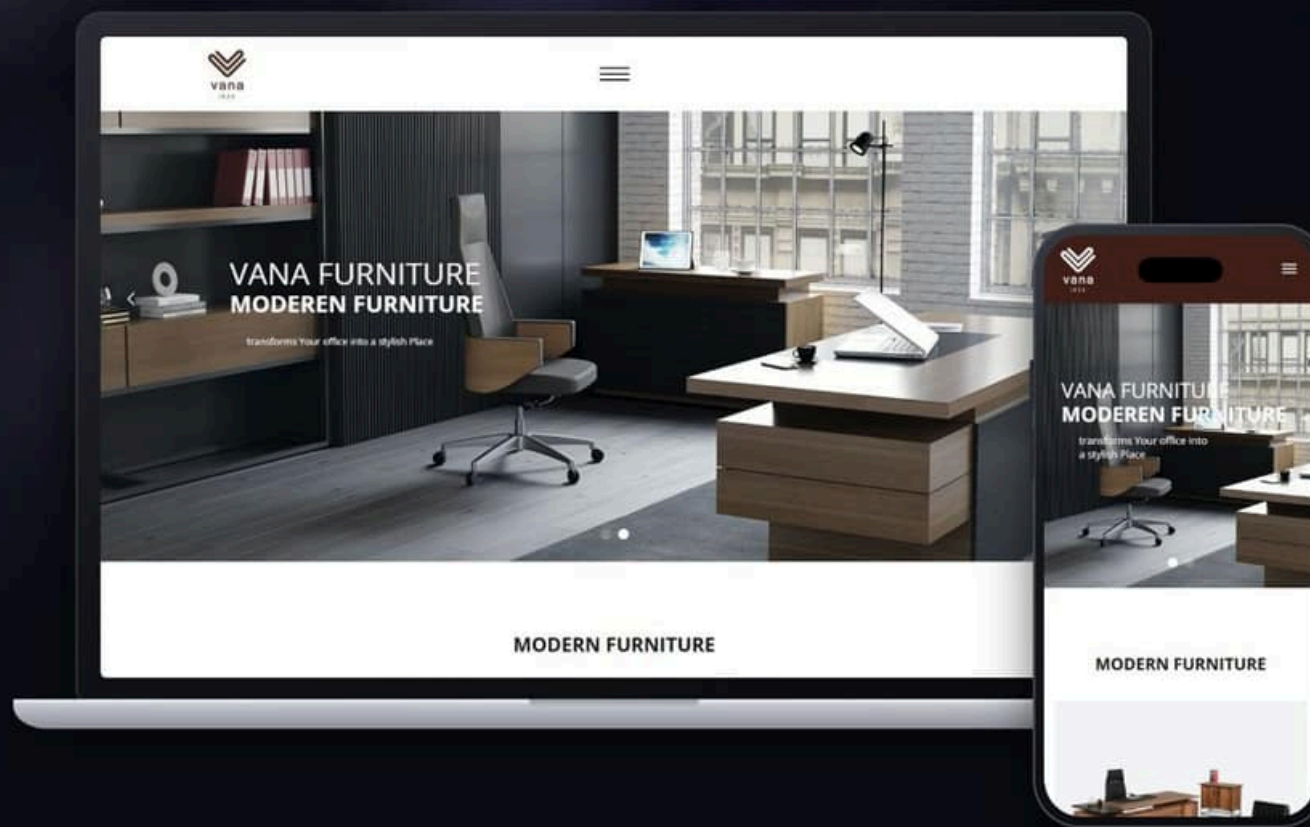
800+ PROJECTS DELIVERED

01	Websites Company sites, online stores, landing pages		110+	p.07
02	Apps & Systems Mobile apps, dashboards, ERP systems		75+	p.16
03	Social Media Management Strategy, content, reels and ads		450+	p.22
04	Video Production Commercials, brand films, reels		90+	p.27
05	Branding Logos, identities, guidelines		95+	p.34
06	Event Management Launches, openings, activations		70+	p.45

A website is your first handshake.
We make sure it is a firm one.

Websites that work as hard as you do.

Company websites, online stores, booking platforms and landing pages. Fast, mobile-first, easy for your team to update, and built to turn visitors into customers.



SELECTED WEBSITE CLIENTS





REAL ESTATE · ERBIL

Vana Towers

The online home of Vana Towers: the project story, a strong visual first impression, news, and a direct line to the sales team.

SCOPE UX/UI design, development

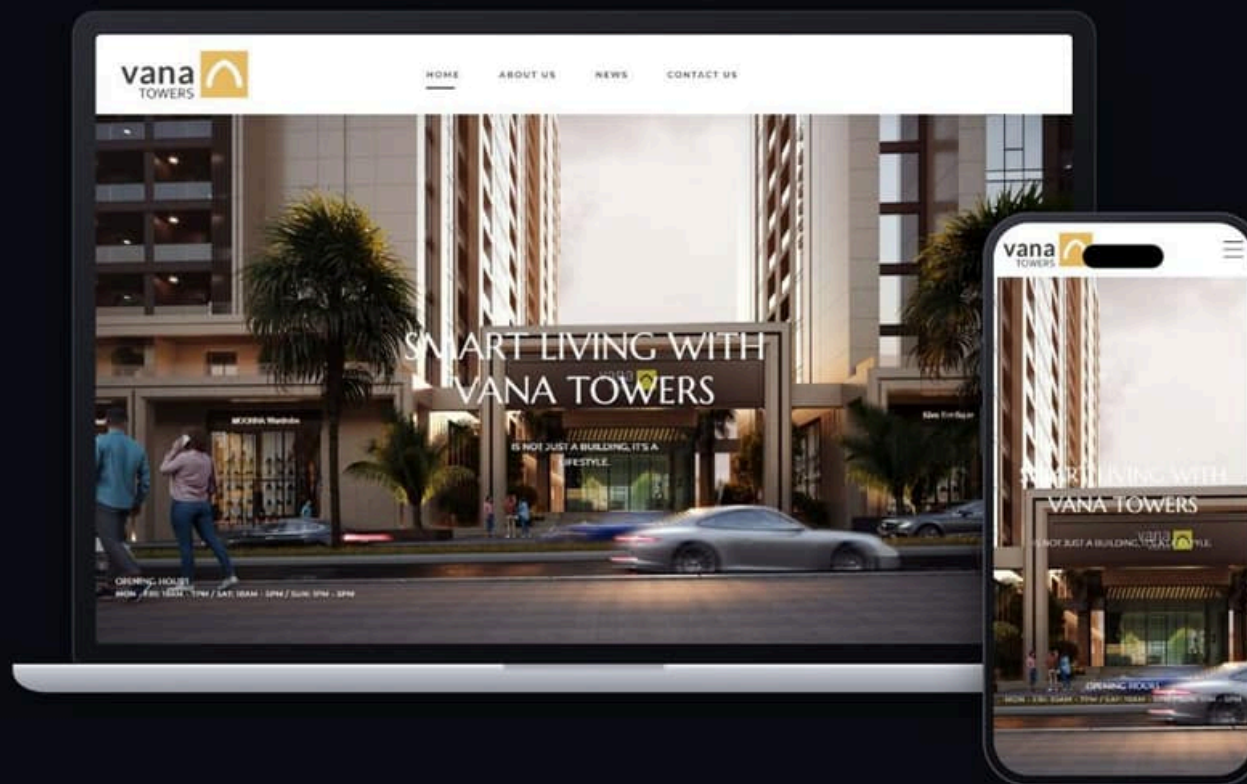
FOCUS Premium look, quick enquiries

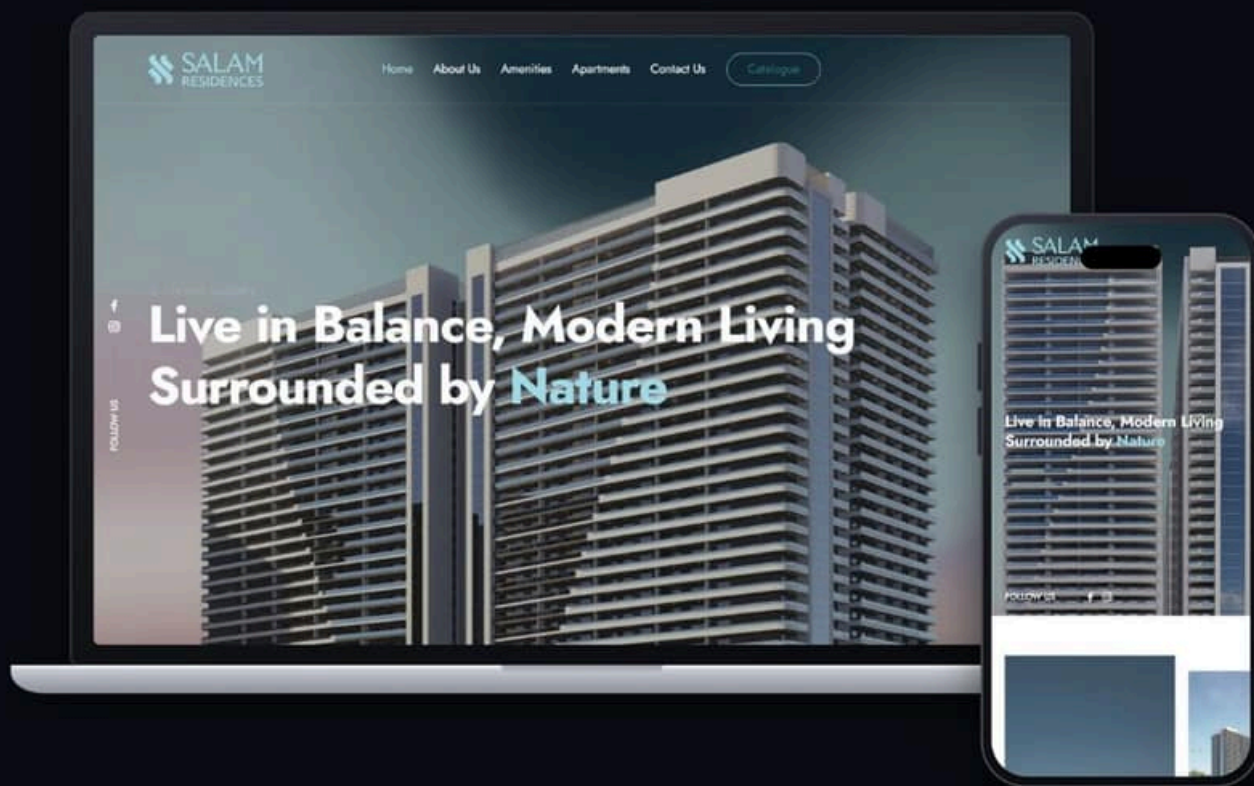
LIVE AT vanatowers.com

Real estate

UX/UI

Development





RESIDENTIAL PROJECT - ERBIL

Salam Residences

A calm, image-led website for a landmark residential project, built around the apartments, the amenities and a one-click catalogue.

SCOPE UX/UI design, development

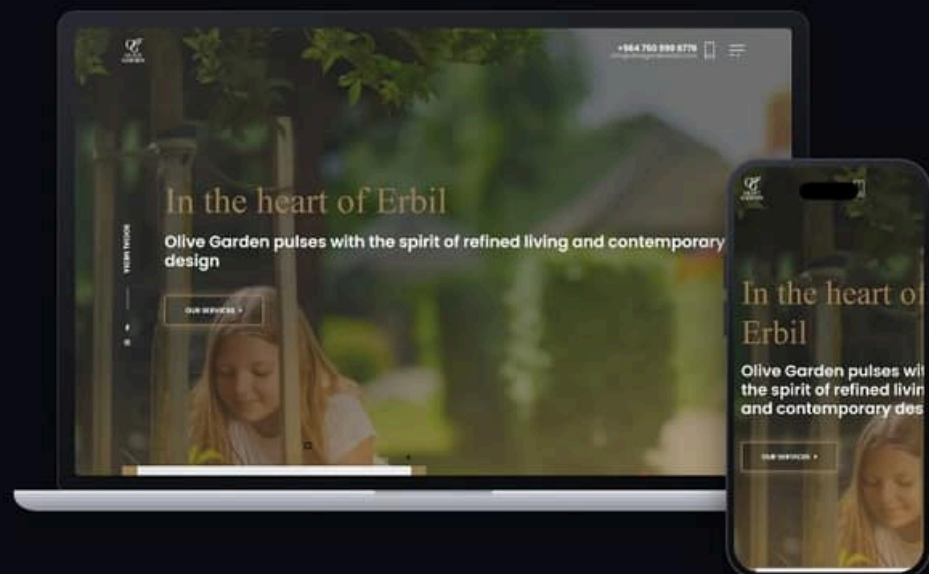
FOCUS Apartments, amenities, catalogue

LIVE AT salamresidences.com

Real estate

Mobile-first

Lead generation

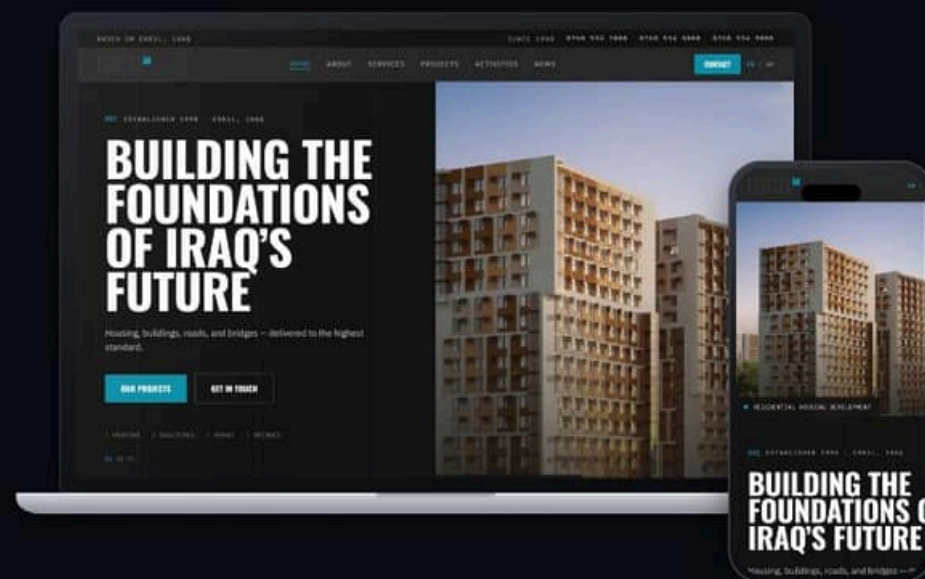


VILLA COMMUNITY · OLIVEGARDENERBIL.COM

Olive Garden

A warm, story-led website for a villa community in the heart of Erbil.

zedia

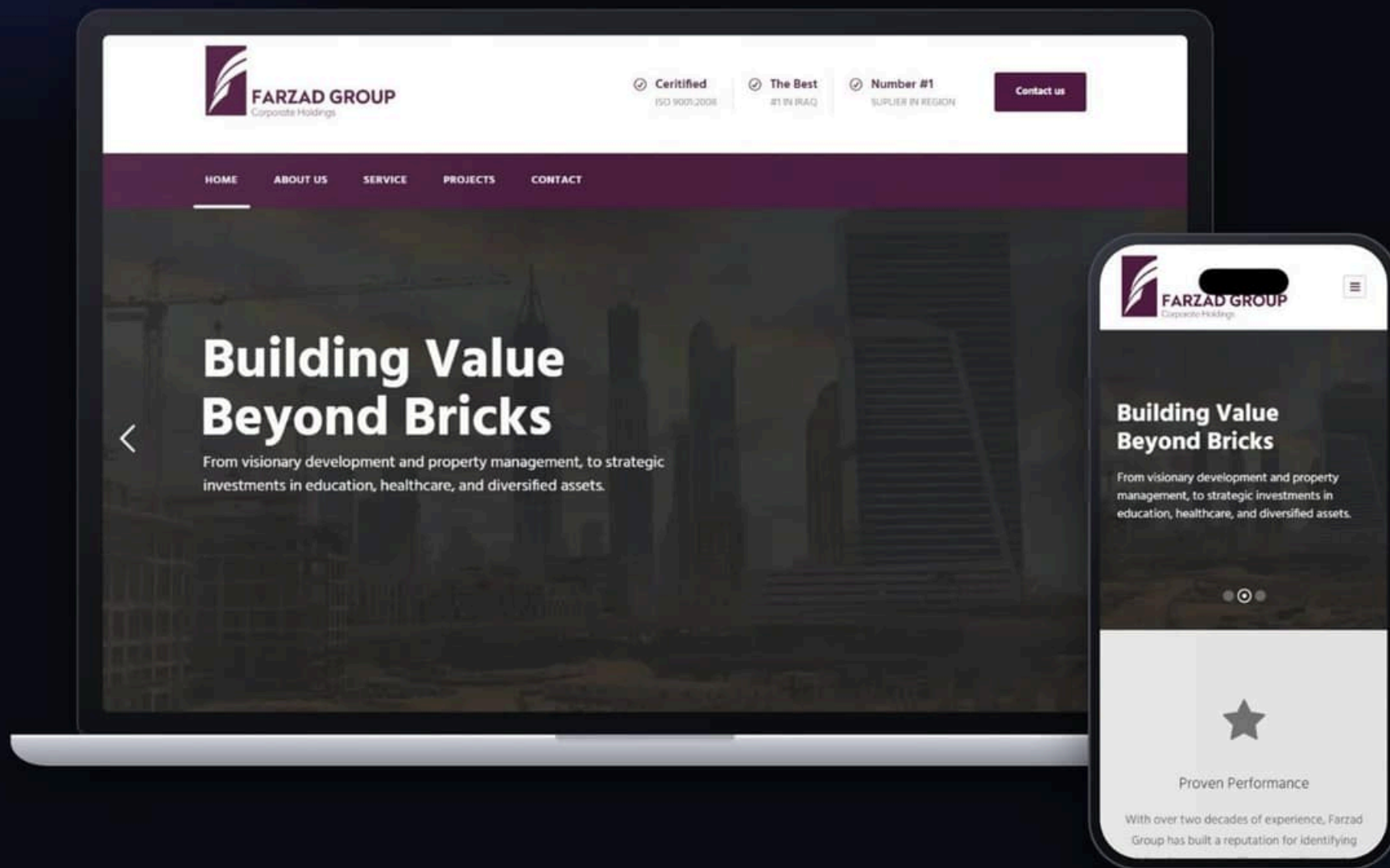


raco

CONSTRUCTION · RACO-GROUP.COM

Raco Group

A bold corporate website presenting the group's housing, buildings and infrastructure work.



FARZADGROUP.CO

Farzad Group

A corporate website for a diversified holding: property development and management, plus investments in education, healthcare and more.

Corporate

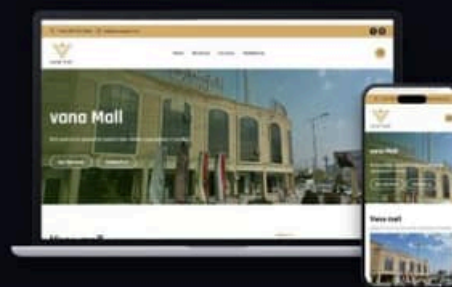
Development

More websites we have built.

49 live websites across real estate, industry, retail, logistics and more.



Vana Interior
vanainterior.design



Vana Mall
vanamall.com



Vana Transportation
vanatransportation.com



Rona Village
rona-village.com



Raco Chem
racochem.com



Sinjar Cement
sinjarcement.com



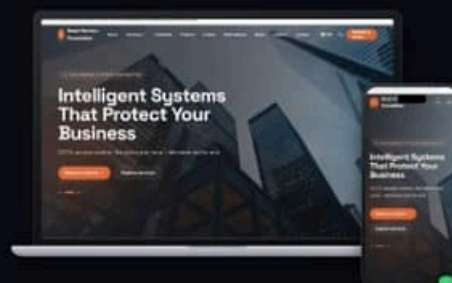
Kar Cement
karcement.com



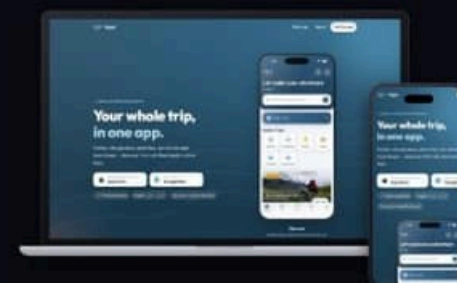
Erbil Factory
erbil-factory.com



Shajarat Al Zaiton
shajaratalzaiton.com



Smart Horizon Foundation
smarthorizonfoundation.com



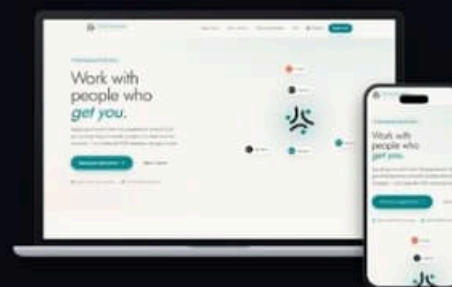
Tripal
tripal.krd



GoldFX
goldfx.krd



Visifi Media
visifimedia.com



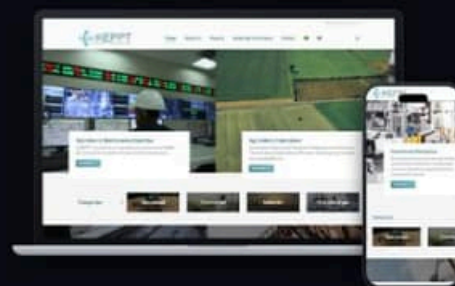
EmployeeMe
employee.krd



Hive Sphere
hivesphere.uk



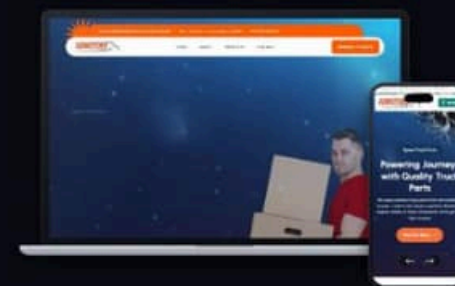
Hardi Company
hardicompany.com



Keppt Investment
kepptinvestment.com



Kaka Auto Parts
kakaautoparts.co



AD Motors
admotorsltd.uk



Agri Haidar
agrihaidar.com



Arbeit
arbeitcompany.com



Aso Kareem
asokareem.com



Clara Moda
claramoda.shop



Hinjar
hinjar.com



HMN Charity
hmncharity.com



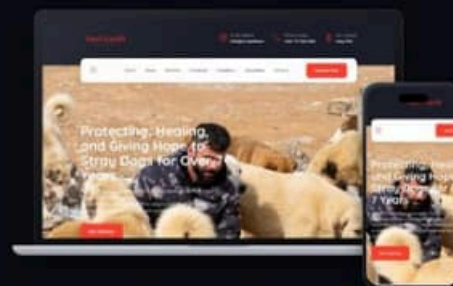
Kine-em
kine-em.com



Mirnaw
mirnaw.co



MNC
mncco.com



Nuri Gardi
nurigardi.net



Oval
oval-co.com



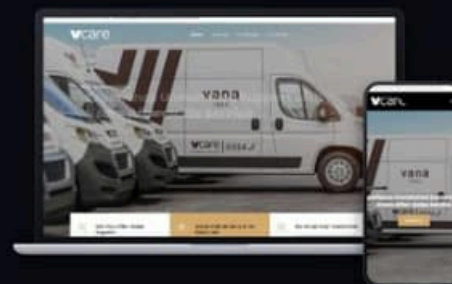
Salar Music
salarmusic.uk



Seever
seever.krd



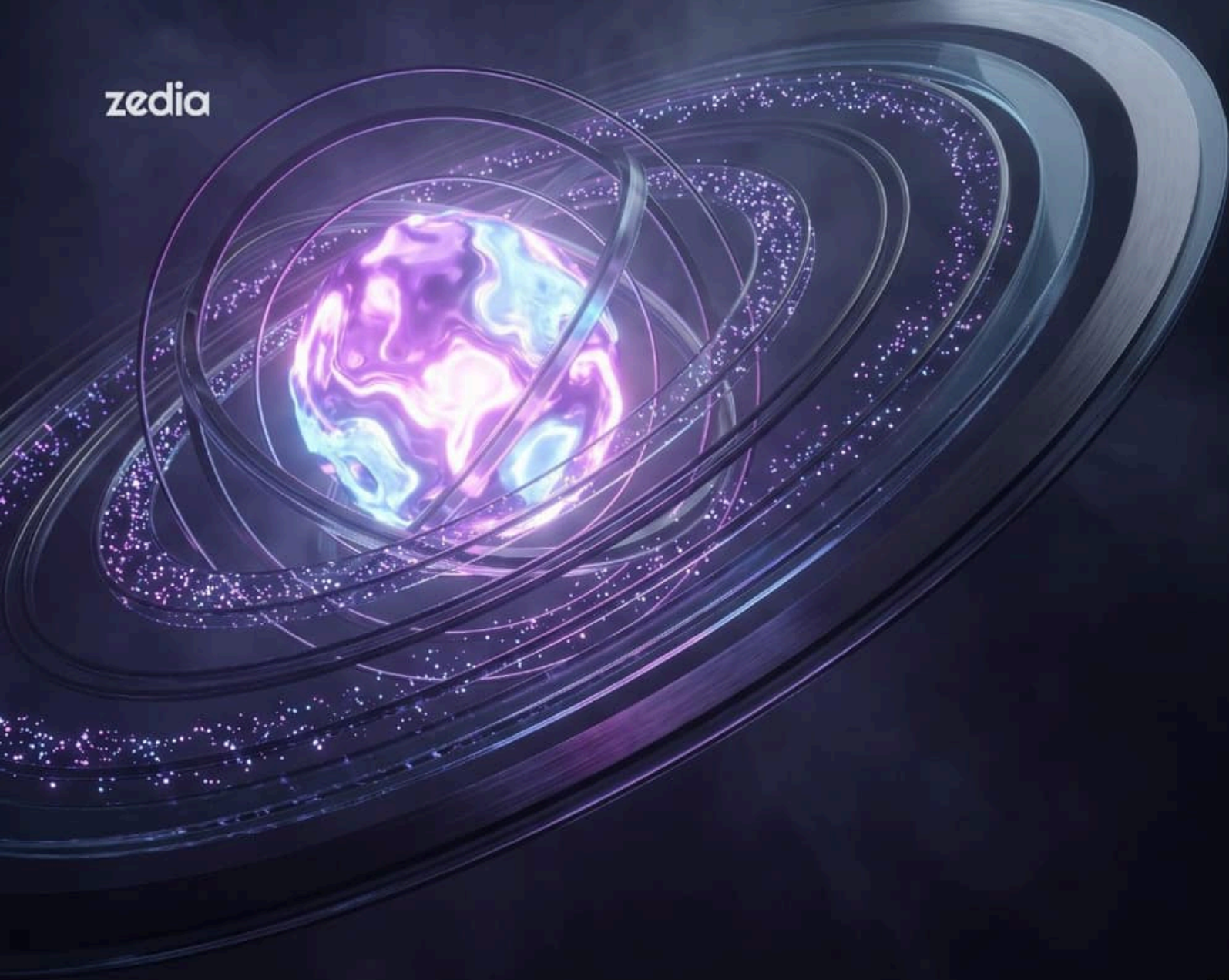
Sultan Group
sultan-group.com



VCare
vcare-service.co

**See them all
live.**

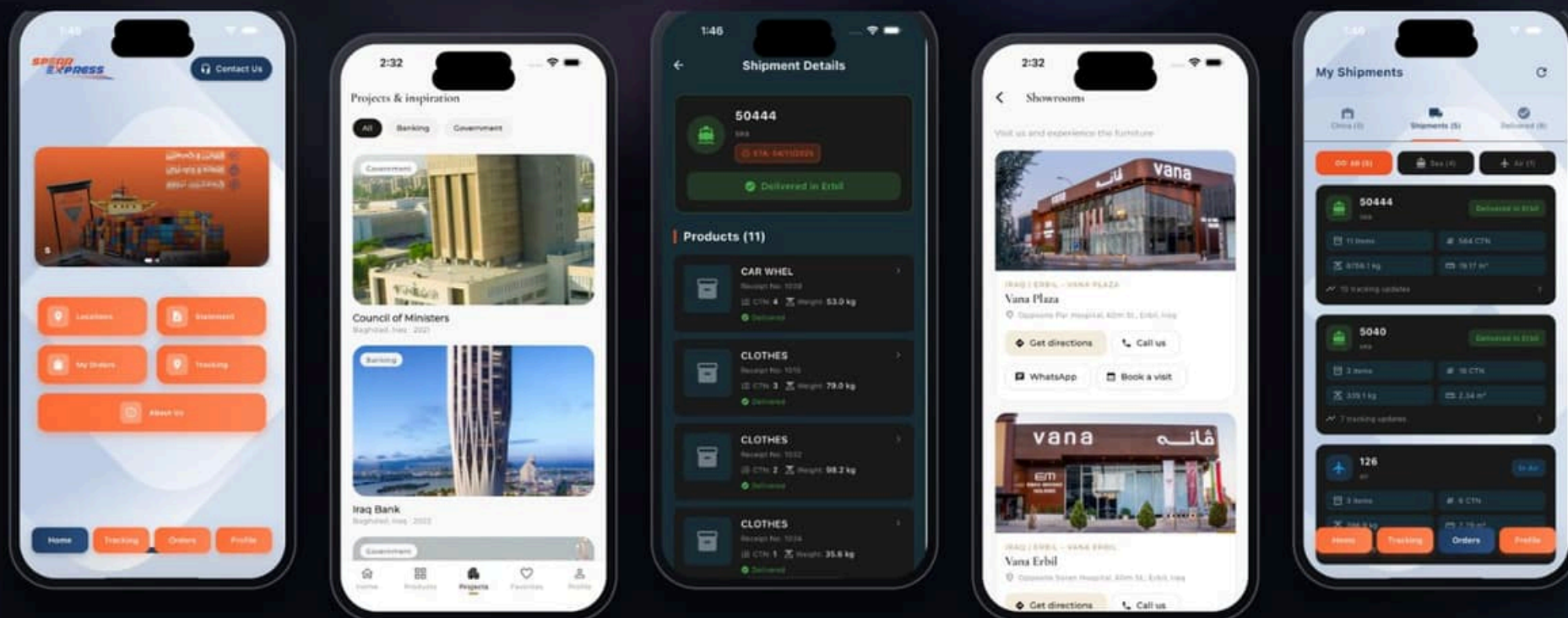
Every site is listed at
zedia.krd/en/portfolio



The best software feels like
it was always there.

Software built around how you work.

Mobile apps for your customers and systems for your team: dashboards, booking engines and management platforms. Simple to use, secure, and live on the App Store and Google Play.



APPS WE HAVE BUILT





MOBILE APP · IOS & ANDROID

Vana Furniture

Vana's full catalogue in your pocket: browse products and projects, find the nearest showroom, get directions and contact the team in one tap.

SCOPE UX/UI, iOS & Android, admin panel

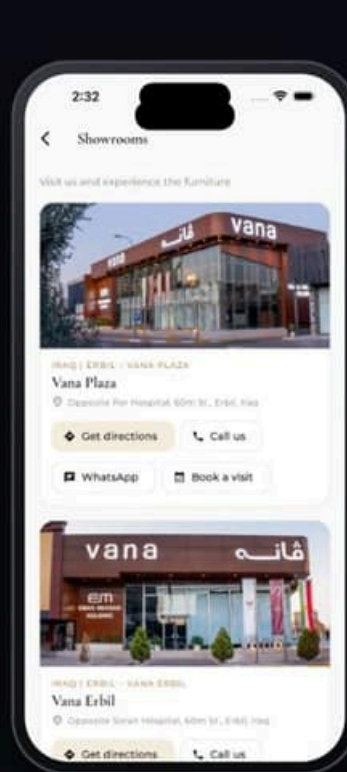
FEATURES Catalogue, projects, showrooms

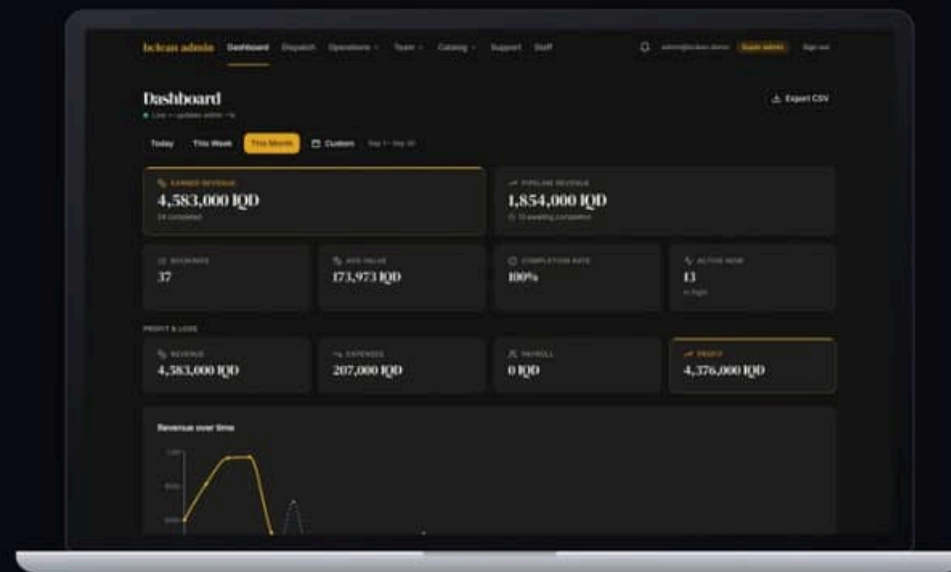
STATUS Live on App Store & Google Play

Mobile app

Catalogue

Admin panel





B

APP + OPERATIONS SYSTEM

BClean

On-demand car cleaning. Customers book a wash to their door in the app, and the team runs dispatch, schedules and payroll from one live dashboard.

SCOPE	Customer app, operations dashboard
MODULES	Bookings, dispatch, schedule, payroll
USERS	Customers, staff, management

Booking

Dashboard

Operations



TRAVEL APP · IOS & ANDROID ·
TRIPAL.KRD

Your whole trip, in one app.

Tripal brings together everything a traveller needs in Iraq and the Kurdistan Region: hotels, villa gardens, activities, car rentals and local shops. A weekend in Erbil, a family stay or a road trip across the country, all found, planned and booked in a few taps.

We designed and built the whole product: the brand, the customer app, the business tools behind it and the website.

PLATFORMS iOS, Android, web

LANGUAGES English, Arabic, Kurdish

SCOPE Branding, UX/UI, development, launch



Built for the way people travel.

Browse before sign-in

Explore listings, search by city and see full details with no account.

Book in seconds

Send a request and get notified the moment a business accepts.

Map & navigation

Places and traveller moments on the map, turn-by-turn.

Stars & challenges

Check in at new spots and climb the global leaderboard.

Trip Builder

Car, stay, activities and shopping in one itinerary.

Secure pay & QR check-in

Pay in the app and show a QR pass on arrival.

Chat with businesses

Questions, confirmations and booking updates in one chat.

Three languages

English, Arabic or Kurdish, switch any time.

Hotels & resorts

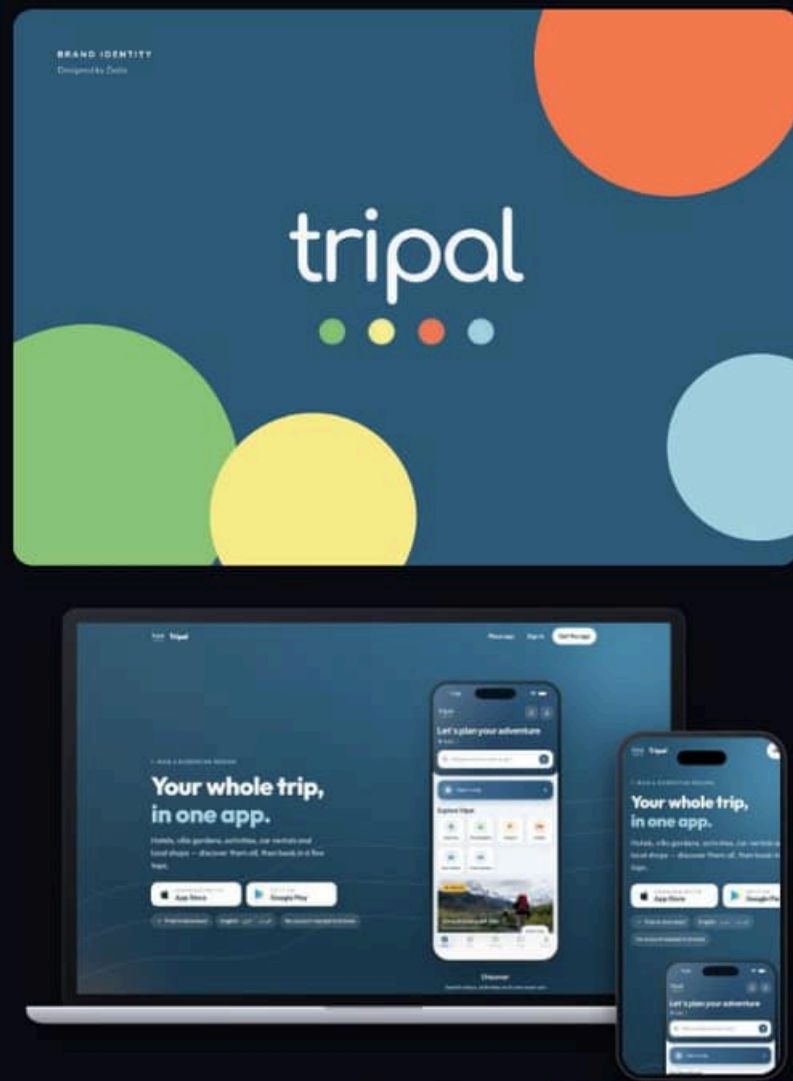
Villa gardens

Activities & tours

Car rentals

Travel groups

Local shops



Show up every week,
and people start to remember you.

Content people stop and watch.

We plan, design, film and manage your social channels, so you show up every week with content that looks like you and speaks to your customers.

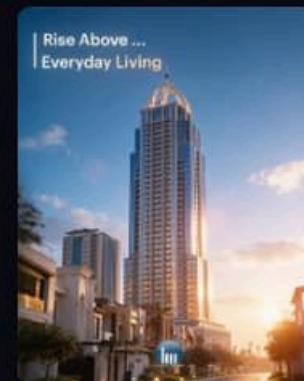
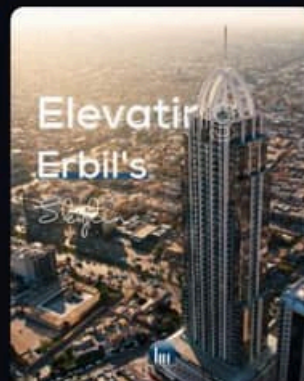
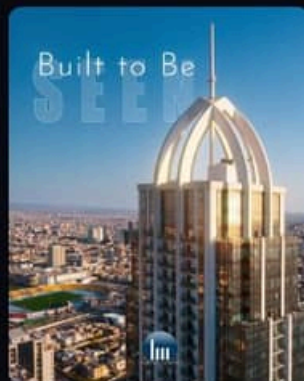
- Strategy & content calendar
- Post design, reels & stories
- Community management
- Paid ads & monthly reports





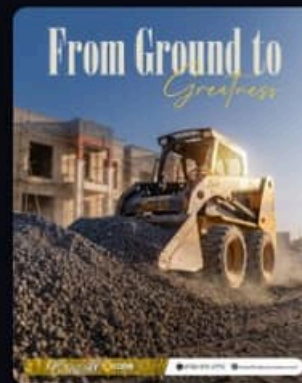
El Tower

Launch and sales content for a new landmark tower.



Redan Group

Construction stories that show real progress on site.



PHOENIX

Phoenix Tower

A year of launch content for Raco Group's landmark tower.





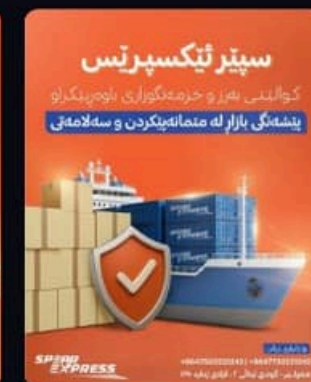
RED

Product campaigns for Apple devices, in Kurdish and Arabic.



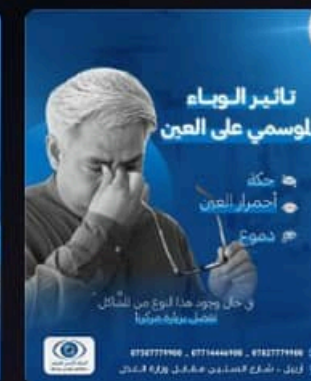
Speer Express

A bold, recognisable look for a logistics brand.



Jordanian Eye Center

Clear, trustworthy health content for a specialist clinic.





AKA Fitness

A bold, high-energy feed for an Erbil gym, with one consistent red-and-black look.



Bhoney

Pure Kurdistan honey: rich product visuals in Kurdish and Arabic, from the forest to the family table.



Bloom

A playful, colourful launch campaign for a new early childhood education center.



A good story
needs no translation.

Video that stops the scroll.

TV commercials, brand films, project videos and event coverage. We handle everything: idea, script, casting, shoot, edit, colour and sound.

TV commercials

Brand films

Project videos

Reels

Event coverage

Watch our work: youtube.com/@zediakrd



VANA — WORLD CUP TVC



TV COMMERCIAL

Vana — 90 Minutes

A football-season commercial about the 90 minutes that matter, and the chair you watch them from.





TV COMMERCIAL · VANA EXCLUSIVE

Heritage, reimagined.

A TVC for Vana Exclusive that brings Kurdish heritage into the frame: traditional dress, Erbil's old brick courtyards and the warm light of the citadel, styled around Vana's classic hand-carved furniture.

The result feels both timeless and local. Furniture that belongs in a Kurdish home, shown the way Kurdish homes have always been.

Concept

Styling

Shoot

Edit & colour





TVC SERIES

Vana — World Cup campaign

A series of World Cup spots, from the stadium to the living room, with Vana chairs at the centre of the game.



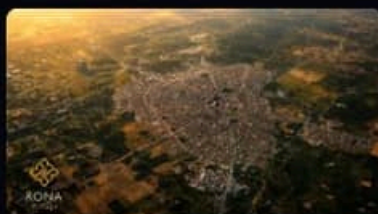
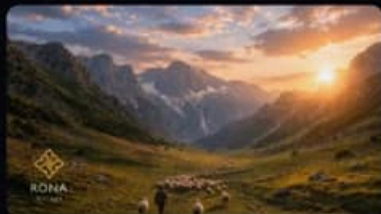


TV COMMERCIAL · RONA VILLAGE

Rooted in this land.

The film tells a story before it sells a home. It opens in Kurdistan's mountains with a rider at dawn and a shepherd in the valley, passes through an old Kurdish house and the Erbil Citadel, and arrives at a modern village where families live the life those generations dreamed of.

A cinematic brand film that gives Rona Village a sense of belonging: a new community that carries the land's heritage forward.



CONCEPT · SCRIPT · SHOOT
· EDIT & COLOUR

Full film on
youtube.com/@zediakrd



Olive Garden PROJECT VIDEO



ACC TV COMMERCIALS





A brand is a promise,
kept everywhere your customer looks.

Brands with a point of view.

Names, logos, colour, type and every place your customer meets you. We build complete identity systems in Kurdish, Arabic and English, not just logos.





FULL BRAND IDENTITY

Farhad For Contracting

A new identity for a contracting company: a mark built from rising structures, a navy and gold palette, and one system applied from the office wall to the billboard.



#252A4F

#4D5381

#F2B63C

#C49A52

SCOPE Logo, colour system, stationery, signage, merchandise, outdoor





IDENTITY & LAUNCH CAMPAIGN

Rona Village

A calm, premium identity for a villa community near Erbil's green belt: a gold geometric mark on deep teal, carried through the launch teaser, villa sheets, lifestyle posts and outdoor.

Logo

Identity

Launch

Social





Vana Towers

REAL ESTATE



Farzad Group

HOLDING COMPANY



MyRed

APPLE RETAIL



Seever Group

FRAGRANCE



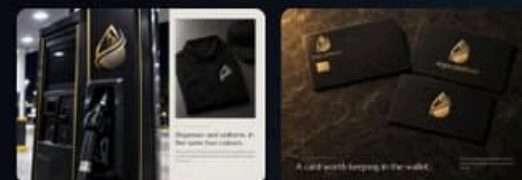
Kirkuk Hills

RESIDENTIAL PROJECT



Argos Platinum

FUEL STATIONS





Erbil Factory

CONCRETE & CONSTRUCTION



ACC

AIR CONDITIONING



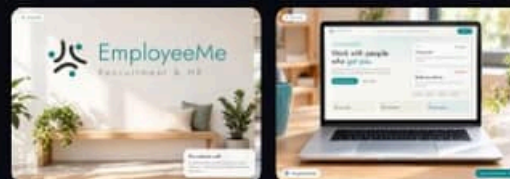
BClean

CAR CLEANING



Tripal

TRAVEL APP



EmployeeMe

RECRUITMENT & HR



Hive Sphere

PRINT & PRODUCTION



Al-Abasli

REAL ESTATE



Aqua Beauty Center

BEAUTY CLINIC



Barbas Real Estate

REAL ESTATE



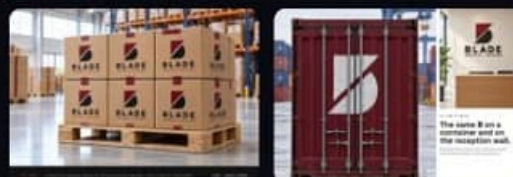
Bkhwena

EDUCATION



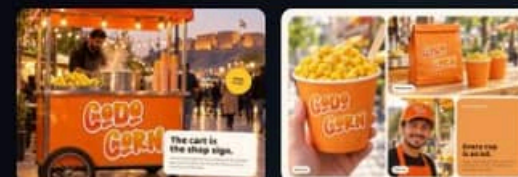
Blade

GENERAL TRADING



Codo Corn

STREET FOOD





Diamond Plus

JEWELLERY



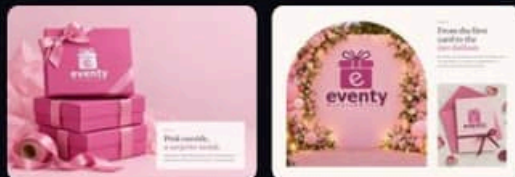
Dr. Hawar

MEDICAL CLINIC



Emirates Autism Center

HEALTHCARE



Eventy

GIFTS & OCCASIONS



H&R Fashion

FASHION



Hanya Boutique

FASHION BOUTIQUE



KP Market

SUPERMARKET



Levyar

LUXURY GOODS



Mazar Store

TECH RETAIL



MM Brand

WOMEN'S FASHION



Mr. Brand

CLOTHING BRAND



Mr. Classic

MENSWEAR





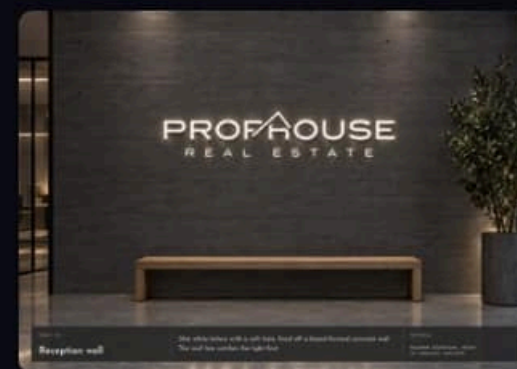
Multi Brands VIP

LUXURY RETAIL



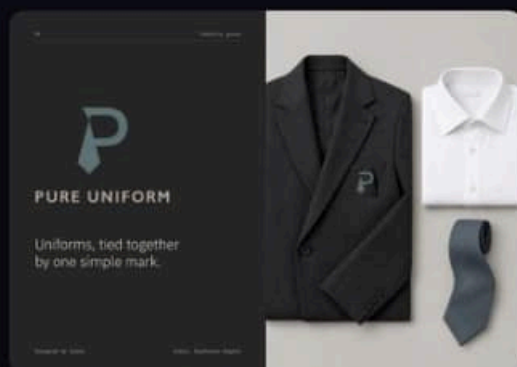
Profex

TRADING ACADEMY



Proffhouse

REAL ESTATE



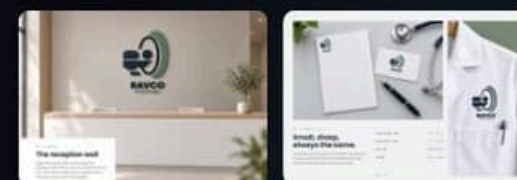
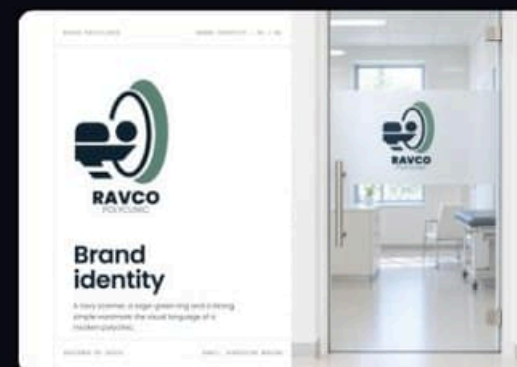
Pure Uniform

UNIFORMS



Qassab Oil

OIL & FUEL



Ravco

MEDICAL CLINIC



Roseau

LIFESTYLE BRAND



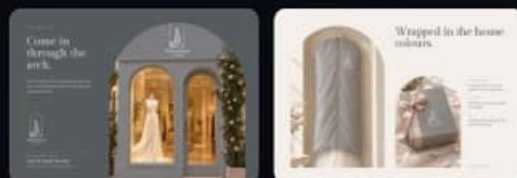
Royal Pizza

RESTAURANT



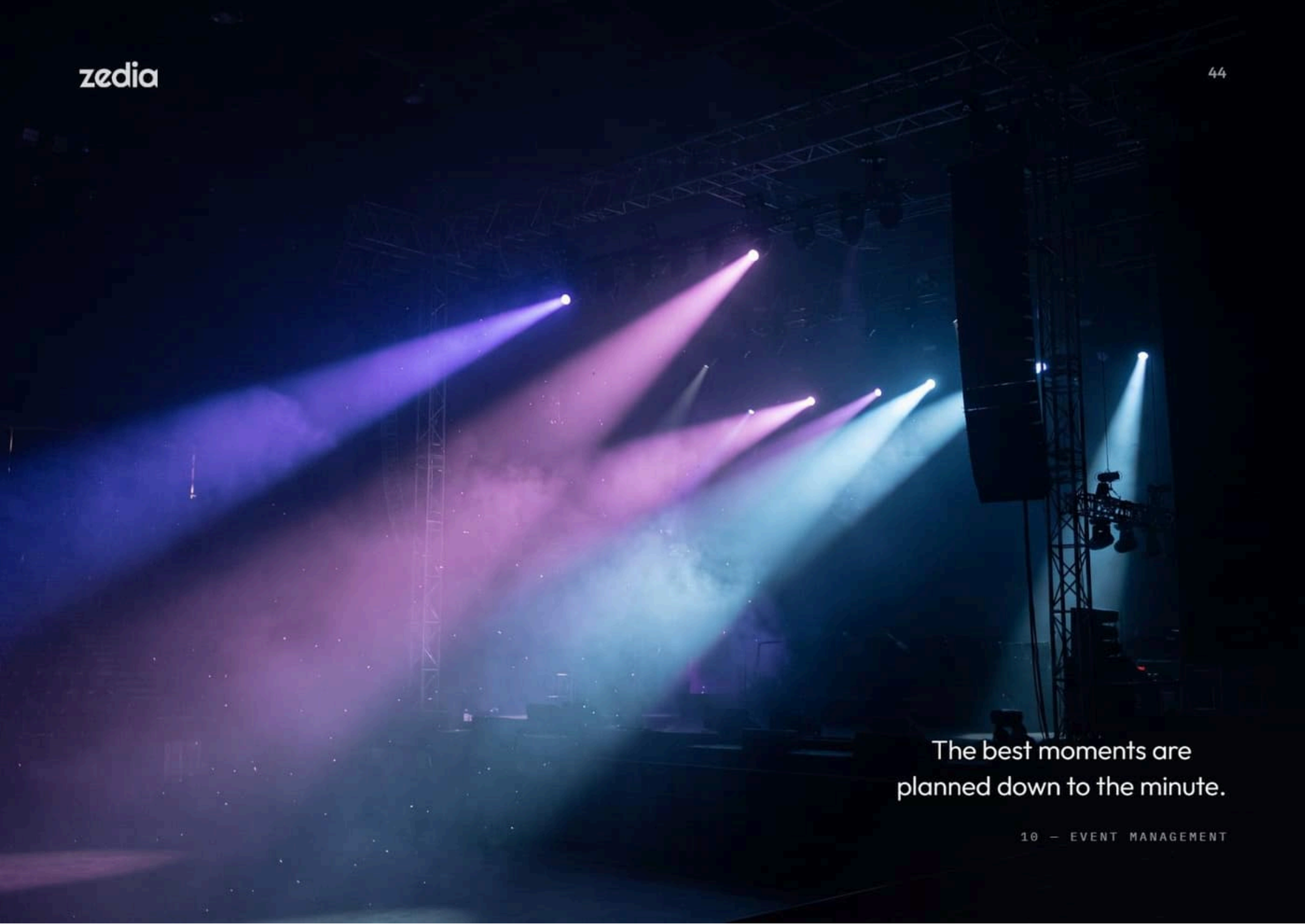
Shyfa

HEALTHCARE



WhiteHouse Fashion

BRIDAL FASHION



The best moments are
planned down to the minute.

Events people talk about.

Launches, dealer events, conferences and gala evenings. We plan, brand, produce and film the whole event, so you can focus on your guests.

- Concept and planning
- Stage, branding and production
- Photo and video coverage
- Social media before, during and after

PICTURED: RONA VILLAGE EVENT



RONA
Villag



zedia

HOSTED BY ZEDIA

INP — Infinity Networking Program

Our own business event: hundreds of business owners and decision-makers in one ballroom, meeting each other, building partnerships and seeing what Zedia builds for brands.

ORGANISED BY **Zedia**VENUE **Divan Hotel, Erbil**SPONSORS **Vana, Bhoney, Spear Express, FTM and more**

Concept

Production

Branding

Coverage







FTM
For Electricals

FTM Dealer Event

CLIENT FTM For Electricals

CITY Erbil

COVERAGE Photo & video

An event for FTM's dealers and partners, with presentations, awards and networking, captured in a six-part video series.



DECO Grand Opening

CLIENT	DECO Kitchen & Interior
YEAR	2026
CITY	Erbil
COVERAGE	Photo & video



The opening night of DECO's new showroom: red-carpet press wall, guest welcome, ribbon and speeches, catering and full photo and video coverage.



Salam Residences Handover

CLIENT Salam Residences
OCCASION Apartment handover
CITY Erbil
COVERAGE Photo & video

An event marking the completion of the first finished apartments: guest reception at the sales center, the project model on show, one-to-one meetings and full photo and video coverage.



Simple process. No surprises.

Four clear steps, one point of contact, and timelines agreed before we start.

1

Listen

We meet, ask the right questions and understand your business, your goals and your customers.

2

Plan

You get a clear proposal: what we will make, how long it takes and what it costs.

3

Create

We design, build and produce, sharing progress with you at every key stage.

4

Launch & grow

We launch, measure the results and keep improving with you after go-live.

800+ clients. Here are a few.

From local favourites to international names, these are some of the brands that trust Zedia with theirs.



LET'S MAKE YOUR BRAND IMPOSSIBLE TO FORGET.

CALL / WHATSAPP

+964 751 100 0060
+964 750 058 8288

EMAIL & WEB

info@zedia.krd
zedia.krd

VISIT US

120m Street, Italian City 2
Villa No. 175, Erbil, Iraq

@zedia.krd · Instagram · Facebook · LinkedIn



SCAN TO VISIT